

Let's **CLEAR** the **AIR**

The Truth About Vaping



— **ENTER NOW!** —

We will be selecting ONE WINNER in each of the following categories:

Most Impactful | Most Creative and Original
Best Use of Messaging | Honorable Mention

THE CHALLENGE:

Create a one minute PSA that educates and informs other students about vaping. Students can explore facts and myths, health effects, nicotine and addiction, peer pressure, marketing to young people or another vaping-related topic.

- Videos must be between **45-60 seconds** long
- Students may work individually or in teams
- Teachers may select **up to three finalist videos** from their **school** to advance to Capital Health.
- **\$10,000 in total awards:** \$2,000 each for Most Creative, Most Impactful and Best Messaging, plus four \$1,000 Honorable Mention awards.
- Every finalist will receive a Capital Health award certificate.

**ENTRIES DUE BY
MIDNIGHT
MAY 7, 2027**

**Look for the official contest rules
and entry form online at:**
capitalhealth.org/healthystudents

QUESTIONS:

Rebecca Kelly, Executive Director
of Strategic Partnerships
Rkelly2@capitalhealth.org



capitalhealth

The 2026–2027 “Let’s Clear the Air: The Truth About Vaping” PSA Video Contest runs from October 15, 2026, through May 7, 2027, and is only open to students who attend the following public middle schools in these Pennsylvania and New Jersey school districts: Pennsbury; Council Rock; Neshaminy; New Hope-Solebury; Hamilton Township; Hopewell Valley Regional School District; Trenton; Ewing; Lawrence Township.