



Capital Health's 2<sup>nd</sup> Annual  
Continuing Education Conference

# INSPIRING MINDS, ADVANCING MEDICINE TOGETHER

*featuring Clinical Excellence  
and Hospital Best Practices*

**May 1 – 2, 2026**  
Borgata Hotel & Casino  
Atlantic City, NJ



**capitahealth**  
Minds Advancing Medicine

**EXHIBITOR and SPONSORSHIP OPPORTUNITIES**

# SHOWCASE. CONNECT. IMPACT. JOIN US!

Showcase your organization at Capital Health's flagship CME event.

This two-day continuing medical education (CME) conference will feature over 50 presentations led by nationally recognized experts and front-line Capital Health clinicians.

- 250+ attendees
- 60+ speakers
- 40+ CME and CNE credits available  
(Pharmacy and DO credits TBD)

- **Featuring:**  
Dr. Sanjay Juneja (@theoncdoc)  
Ford Koles (The Advisory Board)

Programming spans across three core tracks including:

- **Cancer Symposium:** two-day dedicated track with emerging therapies and surgical advancements
- **Cardiovascular Symposium:** one-day Heart and Vascular track
- **Clinical Excellence and Hospital Best Practices:** Neurology, Women's Health, Behavioral Health, Pharmacology, Diagnostic Challenges, Population Health and more!

## Why Participate?

As an exhibitor, you'll gain valuable exposure and direct access to a highly engaged, multidisciplinary audience:

- **Lead Generation** | Connect with physicians, nurses and health care practitioners face-to-face and through our digital conference app
- **Visibility and Recognition** | Highlight your solutions to clinical leaders and decision makers
- **Strategic Networking** | Build meaningful connections in an environment focused on education and innovation
- **Commitment** | Show your support to Capital Health and to inspiring minds and advancing health care together.



ADVANCING MEDICINE WITH CAPITAL HEALTH 

CONTACT: ANITA BENNISON | 609.303.4347 | [ABENNISON@CAPITALHEALTH.ORG](mailto:ABENNISON@CAPITALHEALTH.ORG)

A nighttime photograph of the Borgata Hotel & Casino in Atlantic City, New Jersey. The building's curved glass facade is illuminated with a warm, orange glow, and the word "Borgata" is prominently displayed in blue lights at the top. The sky is a deep blue, and the city lights of the surrounding area are visible in the background.

## EXHIBITOR LOCATION and HOURS

**Borgata Hotel & Casino**  
1 Borgata Way  
Atlantic City, NJ 08401  
Event Center – 2nd Floor – Salon B/C

**THURSDAY 4/30**  
4 p.m. – 7 p.m. | Set Up

**FRIDAY 5/1**  
7 a.m. – 5 p.m. | Exhibit  
6 p.m. – 8 p.m. | Reception

**SATURDAY 5/2**  
7 a.m. – 4 p.m. | Exhibit  
4 p.m. – 5 p.m. | Clean Up

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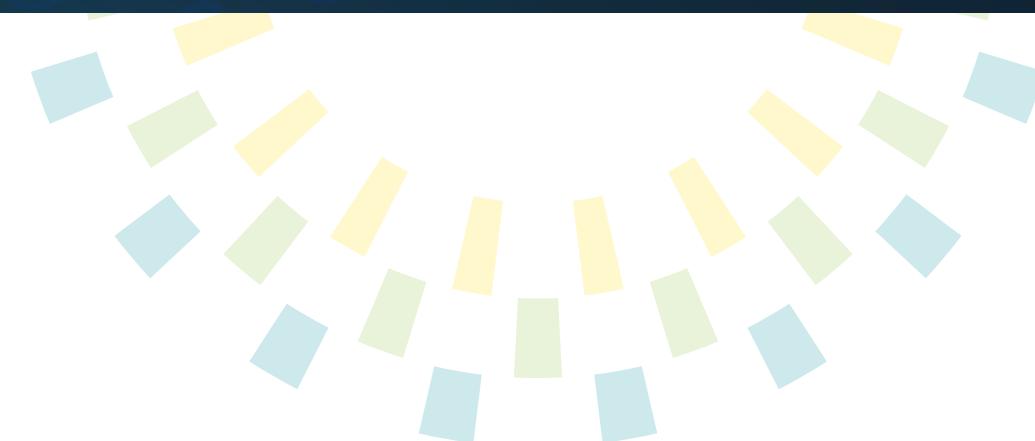
# SCHEDULE of EVENTS\* for FRIDAY | MAY 1, 2026

\*Schedule is subject to change

6 – 7:45 a.m. **REGISTRATION and BREAKFAST** | *Salon B + C*  
7:45 – 8 a.m. **WELCOME REMARKS**

**GENERAL SESSION** | *Salon D*

8 – 8:45 a.m. Health Equity and Social Determinants of Health  
8:45 – 9 a.m. Q & A  
9 – 9:45 a.m. Environmental Medicine — How Chemicals and the Environment Affect Health  
9:45 – 10 a.m. Q & A  
10 – 10:30 a.m. **COFFEE BREAK and EXHIBITS** | *Salon B + C*



**WOMEN'S HEALTH** | *Salon A*

10:30 – 10:45 a.m. PCOS: Diagnosis and Treatment  
10:45 – 11 a.m. MRI Breast Cancer Screening/Tyler-Cuzik Model  
11 – 11:15 a.m. Injectable Treatments for Incontinence  
11:15 – 11:30 a.m. Hormone Replacement Therapy Case Presentation  
11:30 – 11:45 a.m. Endometriosis and Fertility  
11:45 a.m. – 12:15 p.m. Q & A

**CARDIOVASCULAR SYMPOSIUM** | *Studio 2*

10:30 – 10:45 a.m. Atrial Fibrillation Ablation  
10:45 – 11 a.m. Blood Thinners Unveiled: The Alluring Power of Anticoagulants  
11 – 11:15 a.m. Congestive Heart Failure and Success  
11:15 – 11:30 a.m. Left Bundle Branch Area Pacing (LBBAP)  
11:30 – 11:45 a.m. Peripheral Venous Insufficiency  
11:45 a.m. – 12:15 p.m. Q & A

**CANCER SYMPOSIUM** | *Studio 1*

10:30 – 10:55 a.m. Cell Therapy in Hematologic Malignancies: What's New in 2026?  
10:55 – 11:20 a.m. Harnessing the Power of Bispecific Antibodies: What Clinicians Need to Know Now  
11:20 – 11:45 a.m. Colon and Rectal Cancer Game Theory: a Fourth Shell in the Game  
11:45 a.m. – 12:15 p.m. Q & A

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# SCHEDULE of EVENTS\* for FRIDAY | MAY 1, 2026 (CONT'D)

\*Schedule is subject to change

12:15 – 1:15 p.m. **LUNCH and EXHIBITS** | Salon B + C

**GENERAL SESSION** | Salon D

1:15 – 2:15 p.m. Generative AI

2:15 – 2:30 p.m. Q & A

2:30 – 2:55 p.m. Guiding Our Patients Utilizing Evidence-Based Immunization Practices

2:55 – 3:05 p.m. Q & A

3:05 – 3:35 p.m. **COFFEE BREAK and EXHIBITS** | Salon B + C



**KEEP IT ALL in MIND** | Salon A

3:35 – 3:50 p.m. No, It's Not Parkinson's

3:50 – 4:05 p.m. Step Therapy for Migraine Treatment Case Studies

4:05 – 4:20 p.m. Stroke Alert to Prognosis: 10 Lessons I Wish I Knew

4:20 – 4:35 p.m. How to Manage a Psychiatric Emergency in an Outpatient Setting

4:35 – 5 p.m. Q & A

**CARDIOVASCULAR SYMPOSIUM** | Studio 2

3:35 – 3:50 p.m. Management of Hypertension in Pregnancy

3:50 – 4:05 p.m. Mitral Valve Clip

4:05 – 4:20 p.m. Transcatheter Aortic Valve Replacement (TAVR)

4:20 – 4:35 p.m. Why Everyone Wishes They Were a Vascular Surgeon

4:35 – 5 p.m. Q & A

**CANCER SYMPOSIUM** | Studio 1

3:35 – 3:50 p.m. Overcoming Resistance: Next-Gen Strategies in Hormone-Driven Cancers

3:50 – 4:15 p.m. Theranostics in Metastatic Cancer: Dual Power of Diagnosis and Therapy

4:15 – 4:30 p.m. Optimizing Outcomes in Early Stage Lung Cancer

4:30 – 5 p.m. Q & A

6 – 7:30 p.m.

**OPENING RECEPTION**

Overlook at MGM Tower (32<sup>nd</sup> Floor)

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# SCHEDULE of EVENTS\* for SATURDAY | MAY 2, 2026

\*Schedule is subject to change

6 – 8 a.m.

**REGISTRATION, BREAKFAST, and POSTER PRESENTATIONS** | *Salon B + C*

## QUALITY MATTERS | *Salon A*

- 8 – 8:15 a.m. Social Media in Medicine
- 8:15 – 8:30 a.m. Diagnostic Excellence
- 8:30 – 8:45 a.m. Successful Transitions of Care
- 8:45 – 9 a.m. Q & A
- 9 – 9:15 a.m. Podium Presentations
- 9:15 – 9:45 a.m. Q & A

## SYNAPSES and HEARTBEATS | *Studio 2*

- 8 – 8:15 a.m. What's New in Hypertension Management
- 8:15 – 8:30 a.m. GLP-1 Receptor Agonists: Emerging Indications and Evidence-Based Strategies for Safe Clinical Use
- 8:30 – 8:45 a.m. Preventive Cardiology
- 8:45 – 9 a.m. Decoding Stroke Scales
- 9 – 9:15 a.m. Update on Concussion and Second Impact Syndrome
- 9:15 – 9:45 a.m. Q & A

## CANCER SYMPOSIUM | *Studio 1*

- 8 – 8:25 a.m. Systemic Treatment and Liver Metastases: Therapeutic Challenges and Strategies
- 8:25 – 8:40 a.m. Breaking Through with Sound: Why Histotripsy is the Future of Liver Cancer Treatment
- 8:40 – 9 a.m. Cut to Cure: The Case for Surgery as the Gold Standard in Liver Cancer
- 9 – 9:15 a.m. Target Locked: Liver Directed Therapy in the Fight Against Liver Cancer
- 9:15 – 9:45 a.m. Q & A

9:45 – 10:05 a.m.

**COFFEE BREAK and EXHIBITS** | *Salon B + C*

## GENERAL SESSION | *Salon D*

- 10:05 – 10:50 a.m. Leadership and Teamwork
- 10:50 – 11:35 a.m. Space Medicine is Our Medicine
- 11:35 – 11:55 a.m. Q & A

11:55 a.m. – 12:55 p.m. **LUNCH and EXHIBITS** | *Salon B + C*



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# SCHEDULE of EVENTS\* for SATURDAY | MAY 2, 2026 (CONT'D)

\*Schedule is subject to change

| ATTENTION to DETAIL   Salon A |   | MULTI-SPECIALTY INSIGHTS   Studio 2 |  | CANCER SYMPOSIUM   Studio 1 |   |
|-------------------------------|---|-------------------------------------|--|-----------------------------|---|
| 12:55 – 1:10 p.m.             | Treatment Resistant Anxiety                   | 12:55 – 1:10 p.m.                   | IBD: What is New?                                      | 12:55 – 1:10 p.m.           | Optimizing Surgical Oncology: Minimally Invasive Techniques and Multidisciplinary Planning          |
| 1:10 – 1:25 p.m.              | Penicillin Allergy De-Labeling                | 1:10 – 1:25 p.m.                    | Osteoporosis — Updates in Management                   | 1:10 – 1:25 p.m.            | Tumor Microenvironment: A New Frontier in Solid Tumors  |
| 1:25 – 1:40 p.m.              | Contrast or No Contrast                       | 1:25 – 1:40 p.m.                    | MASLD — Diagnostic Approach and Management             | 1:25 – 1:40 p.m.            | Navigating Toxicities in Targeted and Immuno-Oncology Treatments: Practical Guidance for Clinicians |
| 1:40 – 1:55 p.m.              | Post Intensive-Care Syndrome                  | 1:40 – 1:55 p.m.                    | Delirium in a Hospitalized Patient                     | 1:40 – 1:55 p.m.            | Ablate and Activate: Combining Radiation Therapy with Immunotherapy                                 |
| 1:55 – 2:10 p.m.              | Dietary Recommendations for Patients on GLP1s | 1:55 – 2:10 p.m.                    | CAP or HAP/Diagnostic Criteria and Management Approach | 1:55 – 2:35 p.m.            | Q & A   |
| 2:10 – 2:35 p.m.              | Q & A   | 2:10 – 2:35 p.m.                    | Q & A  |                             |   |

|                  |  |
|------------------|--|
| 2:35 – 3 p.m.    | <b>COFFEE BREAK and EXHIBITS   Salon B + C</b> |
|                  | <b>GENERAL SESSION   Salon D</b>               |
| 3 – 4:30 p.m.    | Ford Koles, Advisory Board                     |
| 4:30 – 4:55 p.m. | Q & A  |
| 4:55 – 5 p.m.    | <b>CLOSING REMARKS</b>                         |

|             |                                  |
|-------------|----------------------------------|
| 7 – 11 p.m. | <b>CONFERENCE GALA   Salon D</b> |
| 7 – 8 p.m.  | <b>COCKTAIL RECEPTION</b>        |
| 8 – 11 p.m. | <b>DANCING and DINNER</b>        |



## EXHIBIT SPACE INCLUDES:

- Conference registration for at least one company representative
- Two full days of networking and engagement with Capital Health Executive and Physician Leadership
- Advertisement in the printed Exhibitor Directory
- Exhibit booth inside the dining and break space ensuring a high traffic flow

Booth includes:

- 6' table
- 2 chairs
- Carpet
- Electrical with Powerstrip

- Access to the discounted conference hotel rate
- Company logo on conference website
- And more!



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# EXHIBITOR and SPONSORSHIP OPPORTUNITIES

|   | Presenting                              | Reception               | Breakfast/<br>Lunch   | Coffee/<br>Snack      | Water Filling<br>Station | Platinum  | Gold      | Silver   | Bronze   |
|---|---|-------------------------|-----------------------|-----------------------|--------------------------|-----------|-----------|----------|----------|
|   | \$50,000<br>(Exclusive)                 | \$40,000<br>(Exclusive) | \$30,000<br>(Limit 4) | \$25,000<br>(Limit 2) | \$20,000<br>(Limit 1)    | \$17,000  | \$12,000  | \$8,000  | \$5,000  |
| <b>Total # of Registrations</b><br>(includes all meals and reception) | 10                                      | 6                       | 6                     | 5                     | 5                        | 4         | 3         | 2        | 1        |
| <b>Booth Location</b>   | Showcase                                | Premier                 | Premier               | Premier               | Premier                  | Preferred | Standard  | Standard | Standard |
| <b>Exhibitor Directory Ad</b><br>(included in attendee bags)          | 2 Full Pages +<br>Inside<br>Front Cover | 2 Full Pages            | 2 Full Pages          | Full Page             | Full Page                | Full Page | Full Page | 1/2 Page | 1/4 Page |
| <b>Giveaway Opportunities</b><br>(included in attendee bags)          | ✓                                       | ✓                       | ✓                     | ✓                     | ✓                        | ✓         | ✓         | ✓        |          |
| <b>Name/Logo on Digital Screens</b>                                   | ✓                                       | ✓                       | ✓                     | ✓                     | ✓                        | ✓         |           |          |          |
| <b>Social Media Mention</b>   | ✓                                       | ✓                       | ✓                     | ✓                     | ✓                        |           |           |          |          |
| <b>Logo on Digital Signage</b>  | ✓                                       | ✓                       | ✓                     | ✓                     | ✓                        |           |           |          |          |
| <b>Listing on Conference Website</b>                                  | ✓                                       | ✓                       | ✓                     |                       |                          |           |           |          |          |
| <b>Post Conference Meeting</b>  | ✓                                       | ✓                       |                       |                       |                          |           |           |          |          |
| <b>Pre-Event Mention in All<br/>Conference Promotional Emails</b>     | ✓                                       |                         |                       |                       |                          |           |           |          |          |
| <b>Acknowledgment in<br/>Post-Event Email</b>                         | ✓                                       |                         |                       |                       |                          |           |           |          |          |
| <b>Branding Opportunities</b><br>(key cards, WiFi)                    | ✓                                       |                         |                       |                       |                          |           |           |          |          |

## ADD ON OPPORTUNITIES (limited; inquire to discuss)

### Executive Dinner Host

- ... Dinner with select Capital Health leadership
- ... (Thursday only)

### Leadership Roundtable (limited)

- ... Breakfast meeting with select Capital Health leadership

### Industry Lunch and Learn (limited)\*

- ... Sponsor-provided speaker
- ... Separate meeting space
- ... Scheduled outside accredited program hours

\*Not eligible for CME credits

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# CAPITAL HEALTH'S ANNUAL CONTINUING EDUCATION CONFERENCE INSPIRING MINDS, ADVANCING MEDICINE TOGETHER

## SELECT YOUR LEVEL

- Presenting **EXCLUSIVE** ..... \$50,000
- Reception **EXCLUSIVE** ..... \$40,000
- Hospitality **FOUR OPPORTUNITIES** ..... \$30,000
  - Friday – Breakfast     Friday – Lunch
  - Saturday – Breakfast     Saturday – Lunch
- Coffee/Snack **TWO OPPORTUNITIES** ..... \$25,000
  - Friday Morning and Afternoon
  - Saturday Morning and Afternoon
- Water Station **EXCLUSIVE** ..... \$20,000

- Platinum ..... \$17,000
- Gold ..... \$12,000
- Silver ..... \$ 8,000
- Bronze ..... \$ 5,000

## CONTACT INFORMATION

Company Name

Contact Name

Contact Title

Address

City

State

Zip

Email

Phone

## PAYMENT INFORMATION

### Payment will be made via:

- Check (Please make checks payable to Capital Health)
- Credit Card
  - Visa     American Express     MasterCard     Discover

For credit card payments, please fill out below:

Name (as it appears in card, please print)

Billing ZIP

Card Number

Exp. Date

CVV

Signature Required

Please complete and return this form to: Capital Health Foundation | Two Capital Way, Suite 361 | Pennington, NJ 08534  
You can also visit [capitalhealth.org/conference](http://capitalhealth.org/conference) | For more information, please contact: Anita Bennison, Manager, Conference Planning & Services, Capital Health Foundation | 609.303.4347 or [abennison@capitalhealth.org](mailto:abennison@capitalhealth.org)

# CAPITAL HEALTH'S ANNUAL CONTINUING EDUCATION CONFERENCE INSPIRING MINDS, ADVANCING MEDICINE TOGETHER

## PROGRAM AD SIZES

- Full Page** | 7.25"W x 10"H (vertical)
- Half Page** | 7.25"W x 4.875"H (horizontal)
- Quarter Page** | 3.5"W x 4.875"H (vertical)

## ARTWORK SPECS

All ads will appear in color within our exhibitor/sponsor guide.

All ads should be formatted as high-resolution (300 dpi) PDF, EPS, JPG, or PNG files.

Please ensure all ads are submitted at the correct specifications. Ads not submitted to spec are subject to resizing/redesign by Capital Health, or you may be asked to resubmit.

**Please submit ad to [abennison@capitalhealth.org](mailto:abennison@capitalhealth.org) no later than April 10, 2026.**

## QUESTIONS?

**For more information, please contact:**

Anita Bennison | Manager, Conference Planning & Services  
609.303.4347 | [abennison@capitalhealth.org](mailto:abennison@capitalhealth.org)



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