



Capital Health's 2<sup>nd</sup> Annual  
Continuing Education Conference

# **INSPIRING MINDS, ADVANCING MEDICINE TOGETHER**

*featuring Two-Day Cancer Symposium*

**May 1 – 2, 2026**  
Borgata Hotel & Casino  
Atlantic City, NJ



**capitahealth**  
Minds Advancing Medicine

**EXHIBITOR and SPONSORSHIP OPPORTUNITIES**

# SHOWCASE. CONNECT. IMPACT. JOIN US!

Showcase your organization at Capital Health's flagship CME event.

This two-day continuing medical education (CME) conference will feature over 50 presentations led by nationally recognized experts and front-line Capital Health clinicians.

- ... 250+ attendees
- ... 60+ speakers
- ... 40+ CME and CNE credits available  
(Pharmacy and DO credits TBD)

- ... **Featuring:**  
Dr. Sanjay Juneja (@theoncdoc)  
Ford Koles (The Advisory Board)

Programming spans across three core tracks including:

- ... **Cancer Symposium:** two-day dedicated track with emerging therapies and surgical advancements
- ... **Cardiovascular Symposium:** one-day Heart and Vascular track
- ... **Clinical Excellence and Hospital Best Practices:** Neurology, Women's Health, Behavioral Health, Pharmacology, Diagnostic Challenges, Population Health and more!

## Why Participate?

As an exhibitor, you'll gain valuable exposure and direct access to a highly engaged, multidisciplinary audience:

- ... **Lead Generation** | Connect with physicians, nurses and health care practitioners face-to-face and through our digital conference app
- ... **Visibility and Recognition** | Highlight your solutions to clinical leaders and decision makers
- ... **Strategic Networking** | Build meaningful connections in an environment focused on education and innovation
- ... **Commitment** | Show your support to Capital Health and to inspiring minds and advancing health care together.



ADVANCING MEDICINE WITH CAPITAL HEALTH 

CONTACT: ANITA BENNISON | 609.303.4347 | [ABENNISON@CAPITALHEALTH.ORG](mailto:ABENNISON@CAPITALHEALTH.ORG)

A nighttime photograph of the Borgata Hotel & Casino in Atlantic City, New Jersey. The building's curved glass facade is illuminated with a warm, orange glow, and the word "Borgata" is prominently displayed in blue lights at the top. The sky is a deep blue, and the city lights of the surrounding area are visible in the background.

## EXHIBITOR LOCATION and HOURS

**Borgata Hotel & Casino**  
1 Borgata Way  
Atlantic City, NJ 08401  
Event Center – 2nd Floor – Salon B/C

**THURSDAY 4/30**  
4 p.m. – 7 p.m. | Set Up

**FRIDAY 5/1**  
7 a.m. – 5 p.m. | Exhibit  
6 p.m. – 8 p.m. | Reception

**SATURDAY 5/2**  
7 a.m. – 4 p.m. | Exhibit  
4 p.m. – 5 p.m. | Clean Up

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# SCHEDULE of EVENTS\*

\*Schedule is subject to change

## THURSDAY, APRIL 30, 2026

4 – 7 p.m. EXHIBITOR/SPONSOR SETUP

## FRIDAY, MAY 1, 2026

6 – 7:45 a.m. REGISTRATION and BREAKFAST | *Salon B + C*

7:45 – 8 a.m. WELCOME REMARKS

### GENERAL SESSION | *Salon D*

8 – 8:45 a.m. Health Equity and Social Determinants of Health

8:45 – 9 a.m. Q & A

9 – 9:45 a.m. Environmental Medicine — How Chemicals and the Environment Affect Health

9:45 – 10 a.m. Q & A

10 – 10:30 a.m. COFFEE BREAK and EXHIBITS | *Salon B + C*

### CANCER SYMPOSIUM | *Studio 1*

10:30 – 10:55 a.m. Cell Therapy in Hematologic Malignancies: What's New in 2026?

10:55 – 11:20 a.m. Harnessing the Power of Bispecific Antibodies: What Clinicians Need to Know Now

11:20 – 11:45 a.m. Colon and Rectal Cancer Game Theory: a Fourth Shell in the Game

11:45 a.m. – 12:15 p.m. Q & A

12:15 – 1:15 p.m. LUNCH and EXHIBITS | *Salon B + C*

### GENERAL SESSION | *Salon D*

1:15 – 2:15 p.m. Generative AI

2:15 – 2:30 p.m. Q & A

2:30 – 2:55 p.m. Guiding Our Patients Utilizing Evidence-Based Immunization Practices

2:55 – 3:05 p.m. Q & A

3:05 – 3:35 p.m. COFFEE BREAK and EXHIBITS | *Salon B + C*

### CANCER SYMPOSIUM | *Studio 1*

3:35 – 3:50 p.m. Overcoming Resistance: Next-Gen Strategies in Hormone-Driven Cancers

3:50 – 4:15 p.m. Theranostics in Metastatic Cancer: Dual Power of Diagnosis and Therapy

4:15 – 4:30 p.m. Optimizing Outcomes in Early Stage Lung Cancer

4:30 – 5 p.m. Q & A

6 – 7:30 p.m. OPENING RECEPTION  
Overlook at MGM Tower (32<sup>nd</sup> Floor)

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# SCHEDULE of EVENTS\*

**SATURDAY, MAY 2, 2026**

6 – 8 a.m.

**REGISTRATION, BREAKFAST, and  
POSTER PRESENTATIONS** | *Salon B + C*

**CANCER SYMPOSIUM** | *Studio 1*

8 – 8:25 a.m. **Systemic Treatment and Liver Metastases:  
Therapeutic Challenges and Strategies**

8:25 – 8:40 a.m. **Breaking Through with Sound: Why Hifitimepsy  
is the Future of Liver Cancer Treatment**

8:40 – 9 a.m. **Cut to Cure: The Case for Surgery  
as the Gold Standard in Liver Cancer**

9 – 9:15 a.m. **Target Locked: Liver Directed Therapy  
in the Fight Against Liver Cancer**

9:15 – 9:45 a.m. **Q & A**

9:45 – 10:05 a.m. **COFFEE BREAK and EXHIBITS** | *Salon B + C*

**GENERAL SESSION** | *Salon D*

10:05 – 10:50 a.m. **Leadership and Teamwork**

10:50 – 11:35 a.m. **Space Medicine is Our Medicine**

11:35 – 11:55 a.m. **Q & A**

11:55 a.m. – 12:55 p.m. **LUNCH and EXHIBITS** | *Salon B + C*

*\*Schedule is subject to change*



**CANCER SYMPOSIUM** | *Studio 1*

12:55 – 1:10 p.m. **Optimizing Surgical Oncology: Minimally Invasive  
Techniques and Multidisciplinary Planning**

1:10 – 1:25 p.m. **Tumor Microenvironment:  
A New Frontier in Solid Tumors**

1:25 – 1:40 p.m. **Navigating Toxicities in Targeted  
Immuno-Oncology Treatments:  
Practical Guidance for Clinicians**

1:40 – 1:55 p.m. **Ablate and Activate: Combining Radiation  
Therapy with Immunotherapy**

1:55 – 2:35 p.m. **Q & A**

2:35 – 3 p.m. **COFFEE BREAK and EXHIBITS** | *Salon B + C*

**GENERAL SESSION** | *Salon D*

3 – 4:30 p.m. **Ford Koles, Advisory Board**

4:30 – 4:55 p.m. **Q & A**

4:55 – 5 p.m. **CLOSING REMARKS**

7 – 11 p.m. **CONFERENCE GALA** | *Salon D*

7 – 8 p.m. **COCKTAIL RECEPTION**

8 – 11 p.m. **DANCING and DINNER**

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## EXHIBIT SPACE INCLUDES:

- Conference registration for at least one company representative
- Two full days of networking and engagement with Capital Health Executive and Physician Leadership
- Advertisement in the printed Exhibitor Directory
- Exhibit booth inside the dining and break space ensuring a high traffic flow

Booth includes:

- 6' table
- 2 chairs
- Carpet
- Electrical with Powerstrip

- Access to the discounted conference hotel rate
- Company logo on conference website
- And more!



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# EXHIBITOR and SPONSORSHIP OPPORTUNITIES

	Presenting	Reception	Breakfast/ Lunch	Coffee/ Snack	Water Filling Station	Platinum	Gold	Silver	Bronze
	\$50,000 (Exclusive)	\$40,000 (Exclusive)	\$30,000 (Limit 4)	\$25,000 (Limit 2)	\$20,000 (Limit 1)	\$17,000	\$12,000	\$8,000	\$5,000
<b>Total # of Registrations</b> (includes all meals and reception)	10	6	6	5	5	4	3	2	1
<b>Booth Location</b>	Showcase	Premier	Premier	Premier	Premier	Preferred	Standard	Standard	Standard
<b>Exhibitor Directory Ad</b> (included in attendee bags)	2 Full Pages + Inside Front Cover	2 Full Pages	2 Full Pages	Full Page	Full Page	Full Page	Full Page	1/2 Page	1/4 Page
<b>Giveaway Opportunities</b> (included in attendee bags)	✓	✓	✓	✓	✓	✓	✓	✓	
<b>Name/Logo on Digital Screens</b>	✓	✓	✓	✓	✓	✓			
<b>Social Media Mention</b>	✓	✓	✓	✓	✓				
<b>Logo on Digital Signage</b>	✓	✓	✓	✓	✓				
<b>Listing on Conference Website</b>	✓	✓	✓						
<b>Post Conference Meeting</b>	✓	✓							
<b>Pre-Event Mention in All Conference Promotional Emails</b>	✓								
<b>Acknowledgment in Post-Event Email</b>	✓								
<b>Branding Opportunities</b> (key cards, WiFi)	✓								

## ADD ON OPPORTUNITIES (limited; inquire to discuss)

### Executive Dinner Host

- ... Dinner with select Capital Health leadership
- ... (Thursday only)

### Leadership Roundtable (limited)

- ... Breakfast meeting with select Capital Health leadership

### Industry Lunch and Learn (limited)\*

- ... Sponsor-provided speaker
- ... Separate meeting space
- ... Scheduled outside accredited program hours

\*Not eligible for CME credits

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# CAPITAL HEALTH'S ANNUAL CONTINUING EDUCATION CONFERENCE INSPIRING MINDS, ADVANCING MEDICINE TOGETHER

## SELECT YOUR LEVEL

- Presenting **EXCLUSIVE** ..... \$50,000
- Reception **EXCLUSIVE** ..... \$40,000
- Hospitality **FOUR OPPORTUNITIES** ..... \$30,000
  - Friday – Breakfast     Friday – Lunch
  - Saturday – Breakfast     Saturday – Lunch
- Coffee/Snack **TWO OPPORTUNITIES** ..... \$25,000
  - Friday Morning and Afternoon
  - Saturday Morning and Afternoon
- Water Station **EXCLUSIVE** ..... \$20,000

- Platinum ..... \$17,000
- Gold ..... \$12,000
- Silver ..... \$ 8,000
- Bronze ..... \$ 5,000

## CONTACT INFORMATION

Company Name

Contact Name

Contact Title

Address

City

State

Zip

Email

Phone

## PAYMENT INFORMATION

### Payment will be made via:

- Check (Please make checks payable to Capital Health)
- Credit Card
  - Visa     American Express     MasterCard     Discover

For credit card payments, please fill out below:

Name (as it appears in card, please print)

Billing ZIP

Card Number

Exp. Date

CVV

Signature Required

Please complete and return this form to: Capital Health Foundation | Two Capital Way, Suite 361 | Pennington, NJ 08534  
You can also visit [capitalhealth.org/conference](http://capitalhealth.org/conference) | For more information, please contact: Anita Bennison, Manager, Conference Planning & Services, Capital Health Foundation | 609.303.4347 or [abennison@capitalhealth.org](mailto:abennison@capitalhealth.org)

# CAPITAL HEALTH'S ANNUAL CONTINUING EDUCATION CONFERENCE INSPIRING MINDS, ADVANCING MEDICINE TOGETHER

## PROGRAM AD SIZES

- Full Page** | 7.25"W x 10"H (vertical)
- Half Page** | 7.25"W x 4.875"H (horizontal)
- Quarter Page** | 3.5"W x 4.875"H (vertical)

## ARTWORK SPECS

All ads will appear in color within our exhibitor/sponsor guide.

All ads should be formatted as high-resolution (300 dpi) PDF, EPS, JPG, or PNG files.

Please ensure all ads are submitted at the correct specifications. Ads not submitted to spec are subject to resizing/redesign by Capital Health, or you may be asked to resubmit.

**Please submit ad to [abennison@capitalhealth.org](mailto:abennison@capitalhealth.org) no later than April 10, 2026.**

## QUESTIONS?

**For more information, please contact:**

Anita Bennison | Manager, Conference Planning & Services  
609.303.4347 | [abennison@capitalhealth.org](mailto:abennison@capitalhealth.org)



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