



Capital Health's 2nd Annual
Continuing Education Conference

INSPIRING MINDS, ADVANCING MEDICINE TOGETHER

*featuring Clinical Excellence
and Hospital Best Practices*

May 1 – 2, 2026

Borgata Hotel & Casino
Atlantic City, NJ



capitahealth

Minds Advancing Medicine

EXHIBITOR and SPONSORSHIP OPPORTUNITIES

SHOWCASE. CONNECT. IMPACT. JOIN US!

Showcase your organization at Capital Health's flagship CME event.

This two-day continuing medical education (CME) conference will feature over 50 presentations led by nationally recognized experts and front-line Capital Health clinicians.

- ... 250+ attendees
 - ... 60+ speakers
 - ... 40+ CME and CNE credits available
(Pharmacy and DO credits TBD)
- ... **Featuring:**
Dr. Sanjay Juneja (@theoncdoc)
Ford Koles (The Advisory Board)

Programming spans across three core tracks including:

- ... **Cancer Symposium:** two-day dedicated track with emerging therapies and surgical advancements
- ... **Cardiovascular Symposium:** one-day Heart and Vascular track
- ... **Clinical Excellence and Hospital Best Practices:** Neurology, Women's Health, Behavioral Health, Pharmacology, Diagnostic Challenges, Population Health and more!

Why Participate?

As an exhibitor, you'll gain valuable exposure and direct access to a highly engaged, multidisciplinary audience:

- ... **Lead Generation** | Connect with physicians, nurses and health care practitioners face-to-face and through our digital conference app
- ... **Visibility and Recognition** | Highlight your solutions to clinical leaders and decision makers
- ... **Strategic Networking** | Build meaningful connections in an environment focused on education and innovation
- ... **Commitment** | Show your support to Capital Health and to inspiring minds and advancing health care together.



ADVANCING MEDICINE WITH CAPITAL HEALTH+

CONTACT: ANITA BENNISON | 609.303.4347 | ABENNISON@CAPITALHEALTH.ORG

A photograph of the Borgata Hotel & Casino building at night. The building is a large, modern structure with a curved facade and a grid of windows. The name "Borgata" is illuminated in a cursive font on the upper right side of the building. The building is lit up with warm orange and yellow lights, and the surrounding area is dark with some city lights visible in the background.

EXHIBITOR LOCATION and HOURS

Borgata Hotel & Casino
1 Borgata Way
Atlantic City, NJ 08401
Event Center – 2nd Floor – Salon B/C

THURSDAY 4/30

4 p.m. – 7 p.m. | Set Up

FRIDAY 5/1

7 a.m. – 5 p.m. | Exhibit
6 p.m. – 8 p.m. | Reception

SATURDAY 5/2

7 a.m. – 4 p.m. | Exhibit
4 p.m. – 5 p.m. | Clean Up

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SCHEDULE of EVENTS* for **FRIDAY | MAY 1, 2026**

*Schedule is subject to change

6 – 7:45 a.m. **REGISTRATION and BREAKFAST** | *Salon B + C*
7:45 – 8 a.m. **WELCOME REMARKS**

GENERAL SESSION | *Salon D*

8 – 8:45 a.m. Health Equity and Social Determinants of Health
8:45 – 9 a.m. Q & A
9 – 9:45 a.m. Environmental Medicine — How Chemicals
and the Environment Affect Health
9:45 – 10 a.m. Q & A
10 – 10:30 a.m. **COFFEE BREAK and EXHIBITS** | *Salon B + C*

WOMEN'S HEALTH | *Salon A*

10:30 – 10:45 a.m. PCOS (and OCPs)
10:45 – 11 a.m. MRI Breast Cancer
Screening/Tyrer-Cuzik
Model
11 – 11:15 a.m. Injectable Treatments
for Incontinence
11:15 – 11:30 a.m. Hormone Replacement
Therapy Case
Presentation
11:30 – 11:45 a.m. Endometriosis
and Fertility
11:45 a.m. – 12:15 p.m. Q & A

CARDIOVASCULAR SYMPOSIUM | *Studio 2*

10:30 – 10:45 a.m. Atrial Fibrillation Ablation
10:45 – 11 a.m. Blood Thinners Unveiled:
The Alluring Power
of Anticoagulants
11 – 11:15 a.m. Congestive Heart Failure
11:15 – 11:30 a.m. Left Bundle Branch
Area Pacing (LBBAD)
11:30 – 11:45 a.m. Peripheral Venous
Insufficiency
11:45 a.m. – 12:15 p.m. Q & A

CANCER SYMPOSIUM | *Studio 1*

10:30 – 10:55 a.m. Cell Therapy
in Hematologic
Malignancies:
What's New in 2026?
10:55 – 11:20 a.m. Harnessing the Power of
Bispecific Antibodies:
What Clinicians Need to
Know Now
11:20 – 11:45 a.m. Personalizing Cancer
Therapy: The Role of
Biomarkers, Genomics,
and Precision Medicine
11:45 a.m. – 12:20 p.m. Q & A

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SCHEDULE of EVENTS* for **FRIDAY | MAY 1, 2026** (CONT'D)

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12:15 – 1:15 p.m. **LUNCH and EXHIBITS** | *Salon B + C*

GENERAL SESSION | *Salon D*

1:15 – 2:15 p.m. **Generative AI**

2:15 – 2:30 p.m. **Q & A**

2:30 – 2:55 p.m. **Guiding Our Patients Utilizing Evidence-Based Immunization Practices**

2:55 – 3:05 p.m. **Q & A**

3:05 – 3:35 p.m. **COFFEE BREAK and EXHIBITS** | *Salon B + C*



KEEP IT ALL in MIND | *Salon A*

3:35 – 3:50 p.m. **No, It's Not Parkinson's**

3:50 – 4:05 p.m. **Step Therapy for Migraine Treatment Case Studies**

4:05 – 4:20 p.m. **Stroke Alert to Prognosis: 10 Lessons I Wish I Knew**

4:20 – 4:35 p.m. **How to Manage a Psychiatric Emergency in an Outpatient Setting**

4:35 – 5 p.m. **Q & A**

CARDIOVASCULAR SYMPOSIUM | *Studio 2*

3:35 – 3:50 p.m. **Management of Hypertension in Pregnancy**

3:50 – 4:05 p.m. **Updates on Vascular Procedures**

4:05 – 4:20 p.m. **Transcatheter Aortic Valve Replacement (TAVR)**

4:20 – 4:35 p.m. **Mitral Valve Clip**

4:35 – 5 p.m. **Q & A**

CANCER SYMPOSIUM | *Studio 1*

3:35 – 4 p.m. **Overcoming Resistance: Next-Gen Strategies in Hormone-Driven Cancers**

4 – 4:15 p.m. **Theranostics in Metastatic Cancer: Dual Power of Diagnosis and Therapy**

4:15 – 4:30 p.m. **HER2 Targeting in Lung, GI, Bladder and Potential Future Indications**

4:30 – 5 p.m. **Q & A**

6 – 7:30 p.m. **OPENING RECEPTION**
Overlook at MGM Tower (32nd Floor)

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SCHEDULE of EVENTS* for SATURDAY | MAY 2, 2026

*Schedule is subject to change

6 – 7:45 a.m. **REGISTRATION, BREAKFAST, and POSTER PRESENTATIONS** | *Salon B + C*

QUALITY MATTERS | *Salon A*

8 – 8:15 a.m.	Social Media in Medicine
8:15 – 8:30 a.m.	Diagnostic Excellence
8:30 – 8:45 a.m.	Successful Transitions of Care
8:45 – 9 a.m.	Q & A
9 – 9:15 a.m.	Podium Presentations
9:15 – 9:45 a.m.	Q & A

SYNAPSES and HEARTBEATS | *Studio 2*

8 – 8:15 a.m.	What's New in Hypertension Management
8:15 – 8:30 a.m.	TBD
8:30 – 8:45 a.m.	Preventive Cardiology
8:45 – 9 a.m.	Decoding Stroke Scales
9 – 9:15 a.m.	Update on Concussion and Second Impact Syndrome
9:15 – 9:45 a.m.	Q & A

CANCER SYMPOSIUM | *Studio 1*

8 – 8:25 a.m.	Immune Checkpoints and Liver Metastases: Therapeutic Challenges and Strategies
8:25 – 8:40 a.m.	Breaking Through with Sound: Why Histotripsy is the Future of Liver Cancer Treatment
8:40 – 8:55 a.m.	Cut to Cure: The Case for Surgery as the Gold Standard in Liver Cancer
8:55 – 9:10 a.m.	Target Locked: Liver Directed Therapy in the Fight Against Liver Cancer
9:10 – 9:40 a.m.	Q & A

9:45 – 10:15 a.m. **COFFEE BREAK and EXHIBITS** | *Salon B + C*

GENERAL SESSION | *Salon D*

10:15 – 11 a.m.	TBD
11 – 11:45 a.m.	TBD

11:45 a.m. – 12:45 p.m. **LUNCH and EXHIBITS** | *Salon B + C*

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SCHEDULE of EVENTS* for SATURDAY | MAY 2, 2026 (CONT'D)

*Schedule is subject to change

ATTENTION to DETAIL | Salon A

12:45 – 1 p.m.	Treatment Resistant Depression and Anxiety
1 – 1:15 p.m.	Penicillin Allergy De-Labeling
1:15 – 1:30 p.m.	Contrast or No Contrast
1:30 – 1:45 p.m.	Post Intensive-Care Syndrome
1:45 – 2 p.m.	Dietary Recommendations for Patients on GLP1s
2 – 2:30 p.m.	Q & A

MULTI-SPECIALTY INSIGHTS | Studio 2

12:45 – 1 p.m.	IBD: What is New?
1 – 1:15 p.m.	Osteoporosis — Updates in Management
1:15 – 1:30 p.m.	MASLD — Diagnostic Approach and Management
1:30 – 1:45 p.m.	Delirium in a Hospitalized Patient
1:45 – 2 p.m.	CAP or HAP/Diagnostic Criteria and Management Approach
2 – 2:30 p.m.	Q & A

CANCER SYMPOSIUM | Studio 1

12:45 – 1 p.m.	Optimizing Surgical Oncology: Minimally Invasive Techniques and Multidisciplinary Planning
1 – 1:15 p.m.	Tumor Microenvironment: A New Frontier in Solid Tumors
1:15 – 1:30 p.m.	Navigating Toxicities in Targeted and Immuno-Oncology Treatments: Practical Guidance for Clinicians
1:30 – 1:45 p.m.	Ablate and Activate: Combining Radiation Therapy with Immunotherapy
1:45 – 2:15 p.m.	Q & A

2:30 – 3 p.m. **COFFEE BREAK and EXHIBITS** | Salon B + C

GENERAL SESSION | Salon D

3 – 4:30 p.m.	Ford Koles, Advisory Board
4:30 – 4:55 p.m.	Q & A
4:55 – 5 p.m.	CLOSING REMARKS

7 – 11 p.m.

7 – 8 p.m.

8 – 11 p.m.

CONFERENCE GALA | Salon D

COCKTAIL RECEPTION

DANCING and DINNER

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EXHIBIT SPACE INCLUDES:

- ... Conference registration for at least one company representative
- ... Two full days of networking and engagement with Capital Health Executive and Physician Leadership
- ... Advertisement in the printed Exhibitor Directory
- ... Exhibit booth inside the dining and break space ensuring a high traffic flow

Booth includes:

- 6' table
 - 2 chairs
 - Carpet
 - Electrical with Powerstrip
- ... Access to the discounted conference hotel rate
 - ... Company logo on conference website
 - ... And more!



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EXHIBITOR and SPONSORSHIP OPPORTUNITIES

	Presenting	Reception	Breakfast/ Lunch	Coffee/ Snack	Water Filling Station	Platinum	Gold	Silver	Bronze
	\$50,000 (Exclusive)	\$40,000 (Exclusive)	\$30,000 (Limit 4)	\$25,000 (Limit 2)	\$20,000 (Limit 1)	\$17,000	\$12,000	\$8,000	\$5,000
Total # of Registrations <i>(includes all meals and reception)</i>	10	6	6	5	5	4	3	2	1
Booth Location	Showcase	Premier	Premier	Premier	Premier	Preferred	Standard	Standard	Standard
Exhibitor Directory Ad <i>(included in attendee bags)</i>	2 Full Pages + Inside Front Cover	2 Full Pages	2 Full Pages	Full Page	Full Page	Full Page	Full Page	1/2 Page	1/4 Page
Giveaway Opportunities <i>(included in attendee bags)</i>	✓	✓	✓	✓	✓	✓	✓	✓	
Name/Logo on Digital Screens	✓	✓	✓	✓	✓	✓			
Social Media Mention	✓	✓	✓	✓	✓				
Logo on Digital Signage	✓	✓	✓	✓	✓				
Listing on Conference Website	✓	✓	✓						
Post Conference Meeting	✓	✓							
Pre-Event Mention in All Conference Promotional Emails	✓								
Acknowledgment in Post-Event Email	✓								
Branding Opportunities <i>(key cards, WiFi)</i>	✓								

ADD ON OPPORTUNITIES *(limited; inquire to discuss)*

Executive Dinner Host

- ... Dinner with select Capital Health leadership
- ... (Thursday only)

Leadership Roundtable (limited)

- ... Breakfast meeting with select Capital Health leadership

Industry Lunch and Learn (limited)*

- ... Sponsor-provided speaker
- ... Separate meeting space
- ... Scheduled outside accredited program hours

**Not eligible for CME credits*

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SELECT YOUR LEVEL

- ☐ Presenting **EXCLUSIVE**\$50,000
- ☐ Reception **EXCLUSIVE**\$40,000
- ☐ Hospitality **FOUR OPPORTUNITIES**\$30,000
 - ☐ Friday – Breakfast ☐ Friday – Lunch
 - ☐ Saturday – Breakfast ☐ Saturday – Lunch
- ☐ Coffee/Snack **TWO OPPORTUNITIES**\$25,000
 - ☐ Friday Morning and Afternoon
 - ☐ Saturday Morning and Afternoon
- ☐ Water Station **EXCLUSIVE**\$20,000

- ☐ Platinum\$17,000
- ☐ Gold\$12,000
- ☐ Silver\$ 8,000
- ☐ Bronze\$ 5,000

CONTACT INFORMATION

Company Name

Contact Name

Contact Title

Address

City

State

Zip

Email

Phone

PAYMENT INFORMATION

Payment will be made via:

- ☐ Check *(Please make checks payable to Capital Health)*
- ☐ Credit Card
 - ☐ Visa ☐ American Express ☐ MasterCard ☐ Discover

For credit card payments, please fill out below:

Name (as it appears in card, please print)

Billing ZIP

Card Number

Exp. Date

CW

Signature Required

Please complete and return this form to: Capital Health Foundation | Two Capital Way, Suite 361 | Pennington, NJ 08534
You can also visit capitalhealth.org/conference | **For more information, please contact:** Anita Bennison, Manager,
Conference Planning & Services, Capital Health Foundation | 609.303.4347 or abennison@capitalhealth.org

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PROGRAM AD SIZES

- ❑ **Full Page** | 7.25"W x 10"H (vertical)
- ❑ **Half Page** | 7.25"W x 4.875"H (horizontal)
- ❑ **Quarter Page** | 3.5"W x 4.875"H (vertical)

ARTWORK SPECS

All ads will appear in color within our exhibitor/sponsor guide.

All ads should be formatted as high-resolution (300 dpi) PDF, EPS, JPG, or PNG files.

Please ensure all ads are submitted at the correct specifications. Ads not submitted to spec are subject to resizing/redesign by Capital Health, or you may be asked to resubmit.

Please submit ad to abennison@capitalhealth.org no later than April 10, 2026.

QUESTIONS?

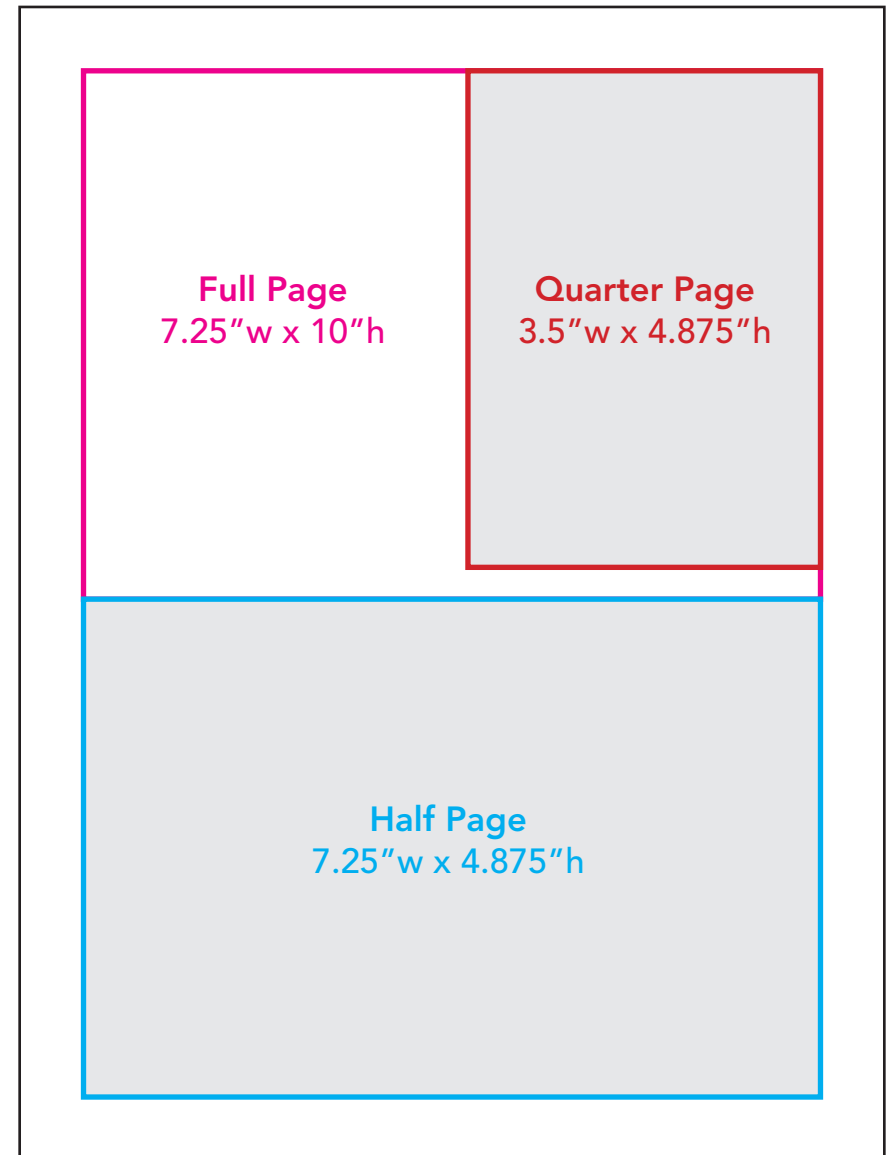
For more information, please contact:

Anita Bennison | Manager, Conference Planning & Services
609.303.4347 | abennison@capitalhealth.org



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