



Capital Health's 2nd Annual
Continuing Education Conference

INSPIRING MINDS, ADVANCING MEDICINE TOGETHER

featuring Two-Day Cancer Symposium

May 1 – 2, 2026

**Borgata Hotel & Casino
Atlantic City, NJ**



capitahealth

Minds Advancing Medicine

EXHIBITOR and SPONSORSHIP OPPORTUNITIES

SHOWCASE. CONNECT. IMPACT. JOIN US!

Showcase your organization at Capital Health's flagship CME event.

This two-day continuing medical education (CME) conference will feature over 50 presentations led by nationally recognized experts and front-line Capital Health clinicians.

- ... 250+ attendees
 - ... 60+ speakers
 - ... 40+ CME and CNE credits available
(Pharmacy and DO credits TBD)
- ... **Featuring:**
Dr. Sanjay Juneja (@theoncdoc)
Ford Koles (The Advisory Board)

Programming spans across three core tracks including:

- ... **Cancer Symposium:** two-day dedicated track with emerging therapies and surgical advancements
- ... **Cardiovascular Symposium:** one-day Heart and Vascular track
- ... **Clinical Excellence and Hospital Best Practices:** Neurology, Women's Health, Behavioral Health, Pharmacology, Diagnostic Challenges, Population Health and more!

Why Participate?

As an exhibitor, you'll gain valuable exposure and direct access to a highly engaged, multidisciplinary audience:

- ... **Lead Generation** | Connect with physicians, nurses and health care practitioners face-to-face and through our digital conference app
- ... **Visibility and Recognition** | Highlight your solutions to clinical leaders and decision makers
- ... **Strategic Networking** | Build meaningful connections in an environment focused on education and innovation
- ... **Commitment** | Show your support to Capital Health and to inspiring minds and advancing health care together.



ADVANCING MEDICINE WITH CAPITAL HEALTH+

CONTACT: ANITA BENNISON | 609.303.4347 | ABENNISON@CAPITALHEALTH.ORG

A photograph of the Borgata Hotel & Casino building at night. The building is a large, modern structure with a curved facade and a grid of windows. The name "Borgata" is illuminated in a cursive font on the upper right side of the building. The building is lit up with warm orange and yellow lights, and the sky is a deep blue with some clouds. The city lights of Atlantic City are visible in the background.

EXHIBITOR LOCATION and HOURS

Borgata Hotel & Casino
1 Borgata Way
Atlantic City, NJ 08401
Event Center – 2nd Floor – Salon B/C

THURSDAY 4/30

4 p.m. – 7 p.m. | Set Up

FRIDAY 5/1

7 a.m. – 5 p.m. | Exhibit
6 p.m. – 8 p.m. | Reception

SATURDAY 5/2

7 a.m. – 4 p.m. | Exhibit
4 p.m. – 5 p.m. | Clean Up

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SCHEDULE of EVENTS*

*Schedule is subject to change

THURSDAY, APRIL 30, 2026

4 – 7 p.m. **EXHIBITOR/SPONSOR SETUP**

FRIDAY, MAY 1, 2026

6 – 7:45 a.m. **REGISTRATION and BREAKFAST** | *Salon B + C*

7:45 – 8 a.m. **WELCOME REMARKS**

GENERAL SESSION | *Salon D*

8 – 8:45 a.m. Health Equity and Social Determinants of Health

8:45 – 9 a.m. Q & A

9 – 9:45 a.m. Environmental Medicine — How Chemicals and the Environment Affect Health

9:45 – 10 a.m. Q & A

10 – 10:30 a.m. **COFFEE BREAK and EXHIBITS** | *Salon B + C*

CANCER SYMPOSIUM | *Studio 1*

10:30 – 10:55 a.m. Cell Therapy in Hematologic Malignancies: What's New in 2026?

10:55 – 11:20 a.m. Harnessing the Power of Bispecific Antibodies: What Clinicians Need to Know Now

11:20 – 11:45 a.m. Personalizing Cancer Therapy: The Role of Biomarkers, Genomics, and Precision Medicine

11:45 a.m. – 12:20 p.m. Q & A

12:15 – 1:15 p.m. **LUNCH and EXHIBITS** | *Salon B + C*

GENERAL SESSION | *Salon D*

1:15 – 2:15 p.m. Generative AI

2:15 – 2:30 p.m. Q & A

2:30 – 2:55 p.m. Guiding Our Patients Utilizing Evidence-Based Immunization Practices

2:55 – 3:05 p.m. Q & A

3:05 – 3:35 p.m. **COFFEE BREAK and EXHIBITS** | *Salon B + C*

CANCER SYMPOSIUM | *Studio 1*

3:35 – 4 p.m. Overcoming Resistance: Next-Gen Strategies in Hormone-Driven Cancers

4 – 4:15 p.m. Theranostics in Metastatic Cancer: Dual Power of Diagnosis and Therapy

4:15 – 4:30 p.m. HER2 Targeting in Lung, GI, Bladder and Potential Future Indications

4:30 – 5 p.m. Q & A

6 – 7:30 p.m. **OPENING RECEPTION**
Overlook at MGM Tower (32nd Floor)

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SCHEDULE of EVENTS*

SATURDAY, MAY 2, 2026

6 – 7:45 a.m. **REGISTRATION, BREAKFAST, and
POSTER PRESENTATIONS** | *Salon B + C*

CANCER SYMPOSIUM | *Studio 1*

8 – 8:25 a.m. Immune Checkpoints and Liver Metastases:
Therapeutic Challenges and Strategies

8:25 – 8:40 a.m. Breaking Through with Sound: Why Histotripsy
is the Future of Liver Cancer Treatment

8:40 – 8:55 a.m. Cut to Cure: The Case for Surgery
as the Gold Standard in Liver Cancer

8:55 – 9:10 a.m. Target Locked: Liver Directed Therapy
in the Fight Against Liver Cancer

9:10 – 9:40 a.m. Q & A

9:45 – 10:15 a.m. **COFFEE BREAK and EXHIBITS** | *Salon B + C*

GENERAL SESSION | *Salon D*

10:15 – 11 a.m. TBD

11 – 11:45 a.m. TBD

11:45 a.m. – 12:45 p.m. **LUNCH and EXHIBITS** | *Salon B + C*

**Schedule is subject to change*



CANCER SYMPOSIUM | *Studio 1*

12:45 – 1 p.m. Optimizing Surgical Oncology: Minimally Invasive
Techniques and Multidisciplinary Planning

1 – 1:15 p.m. Tumor Microenvironment:
A New Frontier in Solid Tumors

1:15 – 1:30 p.m. Navigating Toxicities in Targeted and
Immuno-Oncology Treatments: Practical
Guidance for Clinicians

1:30 – 1:45 p.m. Ablate and Activate: Combining Radiation
Therapy with Immunotherapy

1:45 – 2:15 p.m. Q & A

2:30 – 3 p.m. **COFFEE BREAK and EXHIBITS** | *Salon B + C*

GENERAL SESSION | *Salon D*

3 – 4:30 p.m. Ford Koles, Advisory Board

4:30 – 4:55 p.m. Q & A

4:55 – 5 p.m. **CLOSING REMARKS**

7 – 11 p.m. **CONFERENCE GALA** | *Salon D*

7 – 8 p.m. **COCKTAIL RECEPTION**

8 – 11 p.m. **DANCING and DINNER**

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EXHIBIT SPACE INCLUDES:

- ... Conference registration for at least one company representative
- ... Two full days of networking and engagement with Capital Health Executive and Physician Leadership
- ... Advertisement in the printed Exhibitor Directory
- ... Exhibit booth inside the dining and break space ensuring a high traffic flow

Booth includes:

- 6' table
 - 2 chairs
 - Carpet
 - Electrical with Powerstrip
- ... Access to the discounted conference hotel rate
 - ... Company logo on conference website
 - ... And more!



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EXHIBITOR and SPONSORSHIP OPPORTUNITIES

	Presenting	Reception	Breakfast/ Lunch	Coffee/ Snack	Water Filling Station	Platinum	Gold	Silver	Bronze
	\$50,000 (Exclusive)	\$40,000 (Exclusive)	\$30,000 (Limit 4)	\$25,000 (Limit 2)	\$20,000 (Limit 1)	\$17,000	\$12,000	\$8,000	\$5,000
Total # of Registrations <i>(includes all meals and reception)</i>	10	6	6	5	5	4	3	2	1
Booth Location	Showcase	Premier	Premier	Premier	Premier	Preferred	Standard	Standard	Standard
Exhibitor Directory Ad <i>(included in attendee bags)</i>	2 Full Pages + Inside Front Cover	2 Full Pages	2 Full Pages	Full Page	Full Page	Full Page	Full Page	1/2 Page	1/4 Page
Giveaway Opportunities <i>(included in attendee bags)</i>	✓	✓	✓	✓	✓	✓	✓	✓	
Name/Logo on Digital Screens	✓	✓	✓	✓	✓	✓			
Social Media Mention	✓	✓	✓	✓	✓				
Logo on Digital Signage	✓	✓	✓	✓	✓				
Listing on Conference Website	✓	✓	✓						
Post Conference Meeting	✓	✓							
Pre-Event Mention in All Conference Promotional Emails	✓								
Acknowledgment in Post-Event Email	✓								
Branding Opportunities <i>(key cards, WiFi)</i>	✓								

ADD ON OPPORTUNITIES *(limited; inquire to discuss)*

Executive Dinner Host

- ... Dinner with select Capital Health leadership
- ... (Thursday only)

Leadership Roundtable (limited)

- ... Breakfast meeting with select Capital Health leadership

Industry Lunch and Learn (limited)*

- ... Sponsor-provided speaker
- ... Separate meeting space
- ... Scheduled outside accredited program hours

**Not eligible for CME credits*

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SELECT YOUR LEVEL

- ☐ Presenting **EXCLUSIVE**\$50,000
- ☐ Reception **EXCLUSIVE**\$40,000
- ☐ Hospitality **FOUR OPPORTUNITIES**\$30,000
 - ☐ Friday – Breakfast ☐ Friday – Lunch
 - ☐ Saturday – Breakfast ☐ Saturday – Lunch
- ☐ Coffee/Snack **TWO OPPORTUNITIES**\$25,000
 - ☐ Friday Morning and Afternoon
 - ☐ Saturday Morning and Afternoon
- ☐ Water Station **EXCLUSIVE**\$20,000

- ☐ Platinum\$17,000
- ☐ Gold\$12,000
- ☐ Silver\$ 8,000
- ☐ Bronze\$ 5,000

CONTACT INFORMATION

Company Name

Contact Name

Contact Title

Address

City

State

Zip

Email

Phone

PAYMENT INFORMATION

Payment will be made via:

- ☐ Check *(Please make checks payable to Capital Health)*
- ☐ Credit Card
 - ☐ Visa ☐ American Express ☐ MasterCard ☐ Discover

For credit card payments, please fill out below:

Name (as it appears in card, please print)

Billing ZIP

Card Number

Exp. Date

CW

Signature Required

Please complete and return this form to: Capital Health Foundation | Two Capital Way, Suite 361 | Pennington, NJ 08534
You can also visit capitalhealth.org/conference | **For more information, please contact:** Anita Bennison, Manager,
Conference Planning & Services, Capital Health Foundation | 609.303.4347 or abennison@capitalhealth.org

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PROGRAM AD SIZES

- ❑ Full Page | 7.25"W x 10"H (vertical)
- ❑ Half Page | 7.25"W x 4.875"H (horizontal)
- ❑ Quarter Page | 3.5"W x 4.875"H (vertical)

ARTWORK SPECS

All ads will appear in color within our exhibitor/sponsor guide.

All ads should be formatted as high-resolution (300 dpi) PDF, EPS, JPG, or PNG files.

Please ensure all ads are submitted at the correct specifications. Ads not submitted to spec are subject to resizing/redesign by Capital Health, or you may be asked to resubmit.

Please submit ad to abennison@capitalhealth.org no later than April 10, 2026.

QUESTIONS?

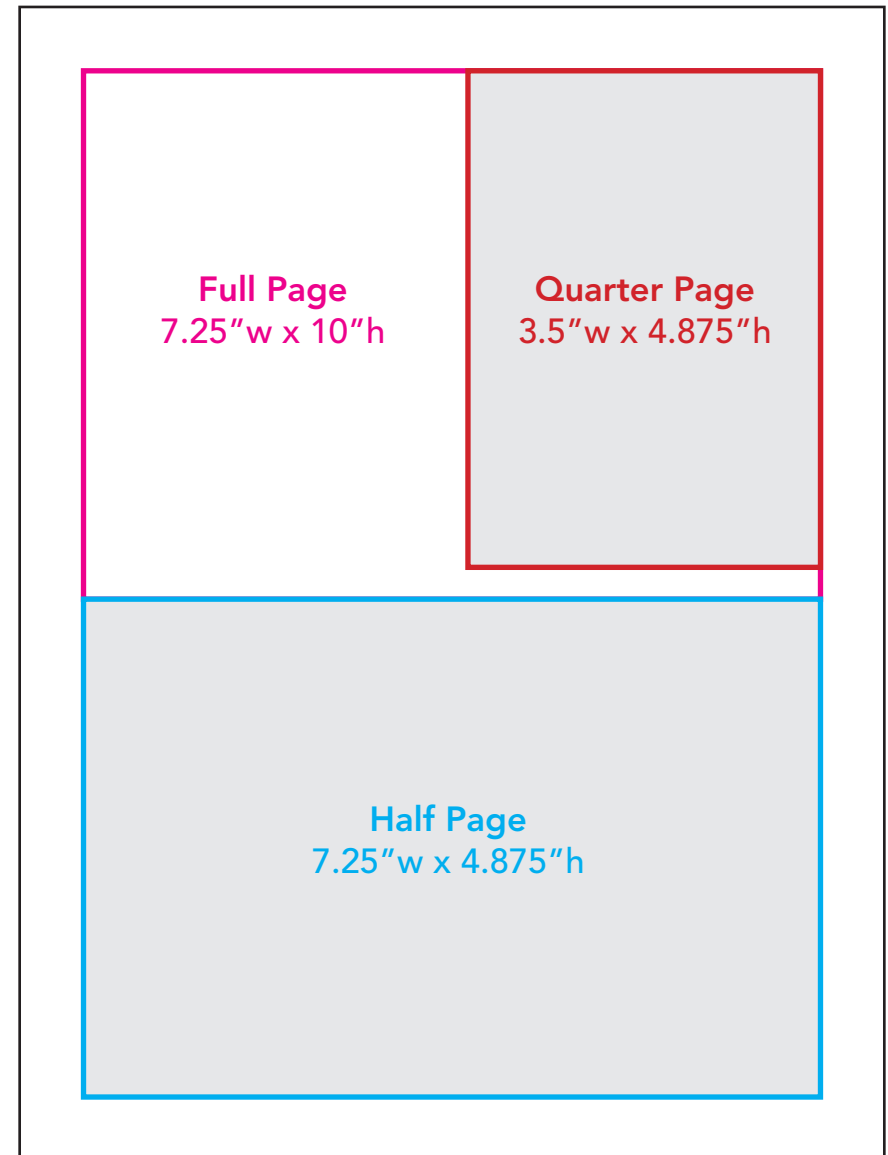
For more information, please contact:

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