

PARTICIPANT INFORMATION

Company Name		
Contact Name	Title	
Address		
City	State	Zip
Phone	Email	

PLAYERS/RECEPTION GUESTS

1. Name	<input type="radio"/> Golf	<input type="radio"/> Croquet and Bocce
Phone	Email	
2. Name	<input type="radio"/> Golf	<input type="radio"/> Croquet and Bocce
Phone	Email	
3. Name	<input type="radio"/> Golf	<input type="radio"/> Croquet and Bocce
Phone	Email	
4. Name	<input type="radio"/> Golf	<input type="radio"/> Croquet and Bocce
Phone	Email	

Please complete both sides of this form and return by Sept 25, 2020.

Make checks payable to:
Capital Health

Mail to:
Development Office
Two Capital Way, Suite 361
Pennington, NJ 08534

Fax to:
609.303.4344

Please Note

Invitations to join your foursome cannot be extended directly to Capital Health employees. Invitations must be handled through the Development office.

Register and pay online at:
www.capitalhealth.org/golf

For more information, please contact:
609.303.4121
Email logos in high resolution
eps or jpg format to
donate@capitalhealth.org

Dear Friends,

For over a decade, this well-attended premier event has been integral in securing funding vital to Capital Health's dynamic programs and services, while sustaining our role as the region's preferred healthcare resource.

The 2020 Dr. Abraham George Memorial Golf Tournament will, once again, direct all proceeds to Capital Health's Cancer Center providing essential support for clinical enhancements, educational and supportive care services. While social gathering guidance remains uncertain in the months ahead, there is great assurance that this annual event will offer a day on the links, light-hearted fun on croquet and bocce courts, and a post-event reception in keeping with the traditional memorial tournament experience or welcoming an event platform under a new normal of social distancing.

It is through our collective commitment to exceptional, innovative and compassionate health care that we will join one another on October 14 to ensure that critical cancer care services remain fluid for patients and family members addressing the daily challenges of navigating each phase of cancer care and survivorship amidst the current public health emergency.

Your generous participation and support of the 2020 golf tournament *truly makes a difference* in the fight against this devastating disease. For those who battle cancer today, and those who will know survivorship tomorrow, thank you!

We look forward to seeing you on the greens to take a swing at cancer.

Sincerely,



Scott K. Kindsfather, MD
Co-Chair
Mercer Bucks Hematology Oncology,
PC Medical Director of Medical
Oncology – Capital Health



Eric S. Poe, Esq., CPA
Co-Chair
Principal
NJ PURE Medical Professional
Liability Insurance



Development Office
Two Capital Way, Suite 361
Pennington, NJ 08534

Presorted
First Class Mail
US Postage
PAID
Trenton, NJ
Permit No. 530

DR. ABRAHAM GEORGE MEMORIAL Golf Tournament

Wednesday, October 14, 2020
MERCER OAKS GOLF COURSE • WEST WINDSOR, NJ



GOLF COMMITTEE

WITH SPECIAL THANKS TO THE 2020 GOLF COMMITTEE

CO-CHAIRS

SCOTT K. KINDSFATHER, MD
Mercer Bucks Hematology Oncology, PC
Medical Director of Medical Oncology
Capital Health

ERIC S. POE, ESQ., CPA
Principal
NJ PURE Medical Professional
Liability Insurance

COMMITTEE MEMBERS

LISA R. ALLEN, MD
Director, Capital Health Center for
Comprehensive Breast Care
Capital Health Medical Group

ERICA LINDEN, MD
Mercer Bucks Hematology Oncology, PC
Capital Health

ANTHONY ARGIROPOULOS, ESQ.
Epstein Becker & Green

ALLISON LUBINA, OPN-CG
Oncology Financial Navigator
Capital Health

SUSAN BAROSKO
Marketing Expressions, LLC
Proforma Unlimited

SEAN S. MURRAY
Fulton Bank of NJ

NATHAN BOSK, FACHE
VP, Supply Chain Management
and Facility Services
Capital Health

J. SCOTT NEEDHAM
Princeton Air Conditioning, Inc.

BOB CUMMINGS
Press Ganey

ROBERT J. REMSTEIN, DO, MBA, FACP
VP, Accountable Care
Capital Health

DAVID K. DAFILOU
VP & CAO, Clinically Integrated Network
Capital Health

DAVID L. SCHAEBLER, MD
Mercer Bucks Hematology Oncology, PC

PHIL DENNIS
Allegra Princeton

GARY A. TUMA, MD
Plastic Surgery Associates of New Jersey
Director, Specialty Care
Capital Health Medical Group

LORA M. FOLEY, ESQ.
Parker McCay P.A.

DEBBIE VISCONTI
VP, Finance
Capital Health

DAVID FORMAL, ESQ.
Maselli Warren, P.C.

KRISTOPHER F. YOUNG, DO
Heart Care Specialists at Capital Health
Capital Health Medical Group

CAROLYN GAUKLER, MD
President, Medical Staff of Capital Health

LADEN ZARIFRAN, MBA, MHA
Oncology Business Analyst
Capital Health

ABBEY TRUE HARRIS, ESQ.
NJ PURE Medical Professional
Liability Insurance

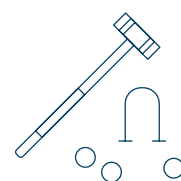
ABOUT THE EVENT

DR. ABRAHAM GEORGE, a prominent nuclear cardiologist, joined the Capital Health staff at Mercer Medical Center in 1982. He served in many esteemed leadership positions, notably as president of the Medical Staff, and as a member of the Board of Directors. Capital Health is proud to honor Dr. George's legacy of dedication to medical excellence and community through this annual tournament.

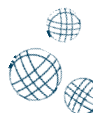
Course	East Course – links-style layout West Course – traditional design
Format	Scramble
Schedule	11:00 a.m. Golf Registration, Raffle and Silent Auction 11:30 a.m. Lunch 1:00 p.m. Shotgun Start Croquet and Bocce Registration 4:30 p.m. Post-Event Reception, Raffle, Silent and Live Auctions and Awards Presentation
Scoring & Prizes	1st, 2nd and 3rd place foursome on each course. Other contest game awards.

CROQUET & BOCCE

Looking for a fun alternative to golf? Join us for a no-pressure, enjoyable afternoon of croquet, bocce, and cornhole, followed by a cocktail reception. No experience necessary!



- Matches will occur at 2 p.m., 3 p.m. and 4 p.m.
- Cornhole games throughout the day
- Create your own team of two or we will pair you with a partner.
- Equipment will be provided, and participants will be given a run-through of the rules the day of the event.



BROUGHT TO YOU BY Capital Health Medical Staff

MERCER OAKS GOLF COURSE
725 Village Road • West Windsor, NJ 08550
609.936.1383

Incllement Weather Note

In the event of severe weather, we will make every effort to contact you, but please call the Development Office at 609.303.4121 for a recorded message. If it becomes impossible to start and/or complete the tournament due to adverse weather conditions, no refunds will be made since the tournament is a charitable event.

SPONSORSHIP OPPORTUNITIES TO CHIP IN

MASTERS SPONSOR – \$25,000 Golf for 8 • Reserved seating for 10 additional guests at post event reception • Company logo prominently displayed on welcome center sign, at bag drop, or at post event reception • Company logo prominently displayed on an item for all tournament participants • Mulligan, raffle, and 50/50 ticket packages for 8 • Commemorative pin hole flag • Platinum Tee Sign

CHAMPION SPONSOR – \$15,000 Golf for 8 • Reserved seating for 8 additional guests at post event reception • Company logo prominently displayed on an item for all tournament participants • Mulligan, raffle, and 50/50 ticket packages for 8 • Commemorative pin hole flag • Platinum Tee Sign

NINE-IRON SPONSOR – \$10,000 Golf for 8 • Reserved seating for 6 additional guests at post event reception • Company logo prominently displayed on bottled water • Commemorative pin hole flag • Platinum Tee Sign

EAGLE SPONSOR – \$7,500 Golf for 4 • Post event reception for 4 additional guests • Company logo prominently displayed on driving range • Platinum Tee Sign

AWARDS SPONSOR – \$5,000 Golf for 4 • Post event reception for 2 additional guests • Company logo prominently displayed at cocktail reception

BEVERAGE SPONSOR – \$5,000 Golf for 4 • Post event reception for 2 additional guests • Company logo prominently displayed at beverage stations and bar

FORE SPONSOR – \$5,000 Golf for 4 • Post event reception for 2 additional guests • Company logo prominently displayed at driving range

LUNCHEON SPONSOR – \$5,000 Golf for 4 • Post event reception for 2 additional guests • Company logo prominently displayed at the Luncheon

RECEPTION SPONSOR – \$5,000 Golf for 4 • Post event reception for 2 additional guests • Company logo prominently displayed at cocktail reception

BIRDIE SPONSOR – \$3,500 Golf for 4 • Platinum Tee Sign

SIGNAGE OPPORTUNITIES

DRIVING RANGE SIGN – \$1,000 Company logo displayed on driving range “target” signs

CONTEST SIGN – \$1,000 Company logo displayed on a contest hole (Choice of: Ring of Gold, Closest to the Pin, Longest Drive, Hole In One, OR Putting)

COMMEMORATIVE PIN HOLE FLAG – \$1,000 One personalized pin hole flag displayed on course

PLATINUM TEE SIGN – \$1,000 Company logo displayed on both courses

TEE SIGN – \$500 Company logo displayed on one course

PARTICIPATION OPPORTUNITIES

FOURSOME – \$1,700
INDIVIDUAL GOLFER – \$425

INDIVIDUAL CROQUET AND/OR BOCCE PLAYER – \$250

POST-EVENT RECEPTION – \$175

Sponsorship opportunities include prominent listing on Capital Health website, event sponsor board and digital display. Golf includes greens fees, lunch, cart, snacks, on-course beverages, cocktail reception and player gift certificate. Croquet and bocce include on-course snacks and beverages, cocktail reception and player gift. \$85 per golfer, \$100 per croquet and bocce player and \$25 per reception guest are tax-deductible.

REGISTRATION FORM

SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/> Master Sponsor	\$25,000
<input type="checkbox"/> Champion Sponsor	\$15,000
<input type="checkbox"/> Nine-Iron Sponsor	\$10,000
<input type="checkbox"/> Eagle Sponsor	\$ 7,500
<input type="checkbox"/> Awards Sponsor	\$ 5,000
<input type="checkbox"/> Beverage Sponsor	\$ 5,000
<input type="checkbox"/> Fore Sponsor	\$ 5,000
<input type="checkbox"/> Luncheon Sponsor	\$ 5,000
<input type="checkbox"/> Reception Sponsor	\$ 5,000
<input type="checkbox"/> Birdie Sponsor	\$ 3,500

SIGNAGE OPPORTUNITIES

<input type="checkbox"/> Driving Range Sign	\$ 1,000			
<input type="checkbox"/> Contest Sign (check one)	\$ 1,000			
<input type="radio"/> Ring of Gold	<input type="radio"/> Closest to the Pin	<input type="radio"/> Longest Drive	<input type="radio"/> Hole-In-One	<input type="radio"/> Putting
<input type="checkbox"/> Pin Hole Flag	\$ 1,000			
<input type="checkbox"/> Platinum Tee Sign	\$ 1,000			
<input type="checkbox"/> Tee Sign	\$ 500			

PARTICIPATION OPPORTUNITIES

<input type="checkbox"/> Foursome	# _____ @ \$ 1,700
<input type="checkbox"/> Individual Golfer	# _____ @ \$ 425
<input type="checkbox"/> Individual Croquet and/or Bocce Player	# _____ @ \$ 250
<input type="checkbox"/> Post-Event Reception	# _____ @ \$ 175
<input type="checkbox"/> I am unable to attend, but would like to make a gift of \$ _____ to support the Cancer Center.	

PAYMENT OPTIONS

- Please send me an invoice. **Total: \$ _____**
- Check enclosed, payable to Capital Health.
- Credit Card Visa MasterCard American Express Discover

Account #	Exp. Date	Security Code
Name on Account		Billing ZIP
Signature Required		

In-kind donations are also appreciated. Please consider donating an item, vacation package or once-in-a-lifetime experience for the raffle and silent auction.

We appreciate your consideration of this appeal. If you wish to be removed from future fundraising appeals, please call 609.303.4121, send a written request with your name and address to Capital Health Development Office, Two Capital Way, Suite 361, Pennington, NJ 08534, or email your request to donate@capitalhealth.org. A copy of our registration and financial information may be obtained from the Office of the Attorney General of the State of New Jersey by calling 973.504.6215. Registration does not imply endorsement.