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## FREQUENTLY ASKED QUESTIONS FOR ANTI-VAPING CONTEST 2019-2020

### 1. "Who is eligible to enter?"

*The 2019-2020 Anti-Vaping PSA Video Contest (the "Contest") is only open to middle schools in the following Pennsylvania and New Jersey districts: Pennsbury (Charles Boehm, Pennwood, William Penn); Council Rock (Holland, Newtown, Richboro), Neshaminy (Maple Point, Carl Sandbury, Poquessing) and New Hope-Solebury (New Hope Solebury-Middle School); Hamilton Township (Crockett, Grice, Reynolds); Hopewell Valley Regional School District (Timberlane); Trenton (Grace A. Dunne, Hedgepeth/Williams, Joyce Kilmer, Luis Munoz Rivera); Ewing (Gilmore Fisher) and Lawrence Township (Lawrence Intermediate, Lawrence Middle School).*

*The actual act of vaping is not allowed in the video. Use of copyrighted content is prohibited. Submissions must be 60 seconds or less, and must positively focus on anti-vaping.*

### 2. "Can a school submit more than one entry?"

*YES, we encourage it! The more submissions, the greater your school's odds of winning one of our prizes. There is no limit to the number of submissions; however, only one prize will be awarded per school.*

### 3. "What are some tips for students making the video?"

*Submissions will be judged on originality, positive messaging, creativity and impact. All videos should show the harmful effects of vaping and how to resist peer pressure.*

### 4. "How long should the video be?"

*Videos can be anywhere from 30-60 seconds long, but no longer.*

### 5. "Can students work in groups? Is there a limit to the number of students in a group?"

*YES, students can work in groups OR individually. There is NO LIMIT to the number of students in a group. Videos must be made entirely by students, either individually or as a team.*

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**6. “What if I run out of room for the online submission form to enter all of the students’ names?”**

*If your school’s video is chosen as one of the winners, we will reach out to confirm the names of ALL of the students who were involved to ensure they receive proper credit and recognition. For now, please type in as many names as the form allows. The most important information we need is the teacher’s phone number and email.*

**7. “When - and how - will the winners be announced?”**

*Winners will be selected by an independent panel of judges chosen by Capital Health. After the 2/14/20 deadline has passed, our panel will carefully review all the submissions we receive. After we have chosen our three winners, we will contact each winning school no later than Friday, March 13<sup>th</sup>. After such time, we will then announce all of the winners on our website.*

**8. “What can the prize money be used for?”**

*Prizes are to be awarded to a school’s PTO/PTA to decide how to spend the money.*

**9. “If our school is awarded one of the prizes, can you help us with showcasing the winner?”**

*Unfortunately, due to scheduling and meeting space constraints, we are not able to hold a reception here at Capital Health. Plus, we believe that students would be much more excited to be publicly recognized at their school and in front of their teachers and peers. We would be more than happy to come to your school to present a large promotional check. If this sounds like something your school would like to do, we kindly ask for a minimum of 2-3 weeks’ notice so we have enough time to work out the details with your school regarding a date/time that works for everyone.*

**10. “Will the deadline of 2/14/20 be extended?”**

*NO, all submissions MUST be received by midnight, February 14, 2020. Capital Health is not responsible for any technical issues regarding submissions, so we strongly encourage entries be received before the deadline.*

**11. “How do you accept submissions?”**

*ALL submissions MUST go through the official on-line entry form ([capitalhealth.org/antivaping](https://capitalhealth.org/antivaping)). If you experience any technical issues, please contact our public relations department at [publicrelations@capitalhealth.org](mailto:publicrelations@capitalhealth.org).*

**12. “Where can I find more information?”**

*Please visit our campaign website for entry form, flyer, and complete official contest rules: [capitalhealth.org/antivaping](https://capitalhealth.org/antivaping).*

**THANK YOU AND GOOD LUCK!**