



**DR. ABRAHAM GEORGE MEMORIAL
Golf Tournament**

Wednesday, June 5, 2019

MERCER OAKS GOLF COURSE • WEST WINDSOR, NJ



capitahealth

Dear Friends,

With the arrival of spring, our thoughts turn to hitting the links for the 2019 Dr. Abraham George Memorial Golf Tournament. For more than a decade, this time-honored event has been integral in advancing Capital Health's programs and services and sustaining our role as a premier health care resource.

We invite you to grab your clubs, mallets and bocce balls on June 5 to support the Capital Health Cancer Center. Generous funds raised from the tournament will help expand clinical, educational and research initiatives and enhance critical supportive services to help cancer patients and their families face the challenges through every phase of care and survivorship.

Cancer has taken far too many of our friends and loved ones. Your generous participation in the 2019 Dr. Abraham George Memorial Golf Tournament will make a difference in the fight against this devastating disease.

We look forward to seeing you on the greens to take a swing at cancer!

Sincerely,



Scott K. Kindsfather, MD
Co-Chair

Mercer Bucks Hematology Oncology, PC
Medical Director of Medical Oncology
Capital Health



Eric S. Poe, Esq., CPA
Co-Chair

Principal
NJ PURE Medical Professional
Liability Insurance

WITH SPECIAL THANKS TO



Aetna Better Health® of New Jersey

2019 PRESENTING SPONSOR

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Mercer Bucks Hematology Oncology, PC
Medical Director of Medical Oncology
Capital Health

ERIC S. POE, ESQ., CPA

Principal
NJ PURE Medical Professional
Liability Insurance

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Mercer Bucks Hematology Oncology, PC
Medical Director of Breast Oncology
and Cancer Genetics
Capital Health

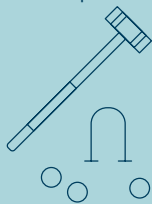
ABOUT THE EVENT

DR. ABRAHAM GEORGE, a prominent nuclear cardiologist, joined the Capital Health staff at Mercer Medical Center in 1982. He served in many leadership positions, notably as president of the Medical Staff, and as a member of the Board of Directors. Capital Health is proud to honor Dr. George's legacy of dedication to medical excellence and community through this annual tournament.

Course	East Course – links-style layout West Course – traditional design
Format	Scramble
Schedule	10:00 a.m. Golf Registration, Raffle and Silent Auction 11:30 a.m. Lunch 1:00 p.m. Shotgun Start Croquet and Bocce Registration 6:00 p.m. Cocktails, Dinner, Raffle, Silent and Live Auction and Awards Presentation
Scoring & Prizes	Scoring will be tiered in thirds per course. There will be 1st, 2nd and 3rd places in each of the tiers on each course.

CROQUET & BOCCE

Looking for a fun alternative to golf? Join us for a no-pressure, enjoyable afternoon of croquet and bocce, followed by cocktails and dinner. No experience necessary!



- Matches will occur at 2 p.m., 3 p.m. and 4 p.m.
- Create your own team of two or we will pair you with a partner for croquet and bocce.
- Equipment will be provided, and participants will be given a run-through of the rules the day of the event.



MERCER OAKS GOLF COURSE

725 Village Road • West Windsor, NJ 08550

609.936.1383

Inclement Weather Note

In the event of severe weather, the tournament will be rescheduled for October 16, 2019. We will make every effort to contact you, but please call the Development Office at 609.303.4121 for a recorded message. If it becomes impossible to start and/or complete the tournament due to adverse weather conditions, no refunds will be made since the tournament is a charitable event.

YOUR OPPORTUNITY TO CHIP IN

GOLF SPONSORSHIP OPPORTUNITIES

CHAMPION SPONSOR \$15,000

- ▶ Golf for 8
- ▶ Cocktails and Dinner for 8 additional guests
- ▶ Company logo prominently displayed on an item for all tournament participants
- ▶ Mulligan, raffle, and 50/50 ticket packages for 8
- ▶ Platinum Tee Sign

NINE-IRON SPONSOR \$10,000

- ▶ Golf for 8
- ▶ Cocktails and Dinner for 6 additional guests
- ▶ Company logo prominently displayed on bottled water
- ▶ Platinum Tee Sign

EAGLE SPONSOR \$7,500

- ▶ Golf for 4
- ▶ Cocktails and Dinner for 4 additional guests
- ▶ Company logo prominently displayed at bag drop
- ▶ Driving Range Sign
- ▶ Platinum Tee Sign

FORE SPONSOR \$5,000

- ▶ Golf for 4
- ▶ Cocktails and Dinner for 2 additional guests
- ▶ Platinum Tee Sign

BIRDIE SPONSOR \$3,500

- ▶ Golf for 4
- ▶ Platinum Tee Sign

EVENT SPONSORSHIP OPPORTUNITIES

LUNCHEON SPONSOR \$5,000

- ▶ Golf for 4
- ▶ Cocktails and Dinner for 2 additional guests
- ▶ Company logo prominently displayed at the Luncheon

DINNER SPONSOR \$4,000

- ▶ Company logo prominently displayed at the Dinner
- ▶ Cocktails and Dinner for 2

AWARDS SPONSOR \$3,000

- ▶ Company logo prominently displayed at the Dinner

BEVERAGE SPONSOR \$3,000

- ▶ Company logo prominently displayed at beverage stations and bars

SIGNAGE OPPORTUNITIES

DRIVING RANGE SIGN \$1,000

- ▶ Company logo displayed on driving range "target" signs

CONTEST SIGN \$1,000

- ▶ Company logo displayed on contest holes
- Choice of:
 - Ring of Gold
 - Closest to the Pin
 - Longest Drive
 - Hole-In-One
 - Putting

PLATINUM TEE SIGN \$750

- ▶ Company logo displayed on both courses

TEE SIGN \$500

- ▶ Company logo displayed on one course

PARTICIPATION OPPORTUNITIES

FOURSOME \$1,600

INDIVIDUAL GOLFER \$400

INDIVIDUAL CROQUET AND/OR BOCCIE PLAYER \$250

COCKTAILS AND DINNER \$150

Sponsorship opportunities include prominent listing on Capital Health website, event sponsor board and digital display. Golf includes greens fees, lunch, cart, snacks, on-course beverages, cocktails, dinner and player gift certificate. Croquet and bocce include on-course snacks and beverages, cocktails, dinner and player gift. \$85 per golfer, \$100 per croquet and bocce player and \$25 per dinner guest are tax-deductible.

REGISTRATION FORM

GOLF SPONSORSHIP OPPORTUNITIES

- Champion Sponsor \$15,000
- Nine-Iron Sponsor \$10,000
- Eagle Sponsor \$ 7,500
- Fore Sponsor \$ 5,000
- Birdie Sponsor \$ 3,500

EVENT SPONSORSHIP OPPORTUNITIES

- Luncheon Sponsor \$ 5,000
- Dinner Sponsor \$ 4,000
- Awards Sponsor \$ 3,000
- Beverage Sponsor \$ 3,000

SIGNAGE OPPORTUNITIES

- Driving Range Sign \$ 1,000
- Contest Sign (check one) \$ 1,000
 - Ring of Gold
 - Closest to the Pin
 - Longest Drive
 - Hole-In-One
 - Putting
- Platinum Tee Sign \$ 750
- Tee Sign \$ 500

PARTICIPATION OPPORTUNITIES

- Foursome # _____ @ \$ 1,600
- Individual Golfer # _____ @ \$ 400
- Individual Croquet and/or Bocce Player # _____ @ \$ 250
- Cocktails and Dinner # _____ @ \$ 150
- I am unable to attend, but would like to make a gift of \$ _____
to support the Cancer Center.

PAYMENT OPTIONS

Total: \$ _____

- Please send me an invoice.
- Check enclosed, payable to Capital Health.
- Credit Card Visa MasterCard American Express

Account # _____ Exp. Date _____ Security Code _____

Name on Account _____ Billing ZIP _____

Signature Required _____

In-kind donations are also appreciated. Please consider donating an item, vacation package or once-in-a-lifetime experience for our raffle and silent auction.

We appreciate your consideration of this appeal. If you wish to be removed from future fundraising appeals, please call 609.303.4121, send a written request with your name and address to Capital Health Development Office, Two Capital Way, Suite 361, Pennington, NJ 08534, or email your request to donate@capitalhealth.org. A copy of our registration and financial information may be obtained from the Office of the Attorney General of the State of New Jersey by calling 973.504.6215. Registration does not imply endorsement.

PARTICIPANT INFORMATION

Company Name

Contact Name Title

Address

City State Zip

Phone Email

PLAYERS/DINNER GUESTS

1. Name Golf Croquet and Bocce

Phone Email

2. Name Golf Croquet and Bocce

Phone Email

3. Name Golf Croquet and Bocce

Phone Email

4. Name Golf Croquet and Bocce

Phone Email

**Please complete both sides of this form and return by
May 22, 2019.**

Make checks payable to:
Capital Health

Mail to:
Development Office
Two Capital Way, Suite 361
Pennington, NJ 08534

Fax to:
609.303.4344

Register and pay online at:
www.capitalhealth.org/donate

For more information, please contact:
609.303.4121

Email logos in high resolution
eps or jpg format to
llavine@capitalhealth.org

Please Note

Invitations to join your foursome cannot be extended directly to Capital Health employees. Invitations must be handled through the Development office.



capitalhealth

Development Office
Two Capital Way, Suite 361
Pennington, NJ 08534