

PROGRAM OVERVIEW

This education program features presentations focused on the medical challenges shared by primary care clinicians in the areas of opiate addiction, genetic testing & counseling, nutrition's role in disease prevention & reversal, cardiovascular care, dermatology, treatment of psychiatric conditions, and GI case logs.

TARGET AUDIENCE/ WHO SHOULD ATTEND

The program will benefit physicians, physician assistants, nurse practitioners, nurses, residents, and other clinicians in the specialties of primary care, internal medicine, family medicine, cardiology, and endocrinology.



Featuring Keynote Speaker **M. JOYCELYN ELDERS, MD** 15th US Surgeon General

Dr. M. Joycelyn Elders, 15th US Surgeon General and the first African American woman to hold that post, is now a distinguished professor of public health at the University of Arkansas School of Public Health and a distinguished professor at the Clinton School of Public Policy.

Nominated as Surgeon General of the US Public Health Service by President Bill Clinton in July 1993, she was sworn in on September 8. During the US Senate hearings on her confirmation, Dr. Elders stated, "I want to change the way we think about health by putting prevention first. I want to be the voice and vision of the poor and powerless. I want to change concern about social problems that affect health into commitment. And I would like to make every child born in America a wanted child."



Guest Speaker/Performer **ZUBIN DAMANIA, MD** [aka ZDoggMD] Internist & Founder of Turntable Health

Dr. Zubin "ZDoggMD" Damania is an internist and founder of Turntable Health, an innovative healthcare startup that was part of an ambitious urban revitalization movement in Las Vegas spearheaded by Zappos.com CEO Tony Hsieh. During a decade-long hospitalist career at Stanford, Dr. Damania won clinical teaching awards while simultaneously maintaining a shadow career performing stand-up comedy for medical audiences worldwide. His videos and live shows, created under the pseudonym ZDoggMD, have gone epidemically viral with over 180 million views on Facebook and YouTube, educating patients and providers while mercilessly satirizing our dysfunctional healthcare system. More information is available at www.zdoggm.com.



Activity Director **JERROLD S. GERTZMAN, MD** Divisional Director Capital Health Medical Group – Primary Care

Dr. Gertzman is a board certified family medicine physician at Capital Health Primary Care – Quakerbridge and Capital Health Primary Care – Hamilton. As director of the Primary Care Division of the Capital Health Medical Group, he oversees the medical services provided at all 12 of the group's primary care offices throughout Mercer, Bucks and Burlington counties.

AGENDA & FACULTY

THURSDAY, OCTOBER 12, 2017

6 – 8 p.m. **Welcome Reception**
Special Appearance by Guest Speaker
"ZDoggMD" ZUBIN DAMANIA, MD
Adjunct Clinical Professor of Medicine
University of Nevada Reno
Internist & Founder Turntable Health
Las Vegas, NV

FRIDAY, OCTOBER 13, 2017

7 – 8 a.m. **Registration, Breakfast & Exhibits**

8 – 8:15 a.m. **Introduction & Conference Overview**
JERROLD S. GERTZMAN, MD
Divisional Director
Capital Health Medical Group – Primary Care
Capital Health

8:15 – 8:45 a.m. **A Dermatology Update for Primary Care**
ROMAN BRONFENBRENER, MD, FAAD
Clinical Associate Professor
Penn Medical, Department of Dermatology
Attending Physician, Yardley Dermatology Associates
Yardley, PA

8:45 – 9:15 a.m. **Genetic Testing & Counseling
for Primary Care Providers 2017**
ERICA A. LINDEN, MD
Medical Director, Breast Oncology & Cancer Genetics
Capital Health
Mercer Bucks Hematology Oncology

9:15 – 9:45 a.m. **Treatment of Psychiatric Conditions
in the Primary Care Office**
STEVEN P. LEVINE, MD
Clinical Assistant Professor
Rutgers Robert Wood Johnson Medical School
President & CEO
Ketamine Treatment Centers
Princeton, NJ

9:45 – 10:15 a.m. **Coffee Break & Exhibits**

10:15 – 10:45 a.m. **Hot Topics in Cardiovascular Care**
KRISTOPHER F. YOUNG, DO, FACOI, FACC
Medical Director, Capital Health Cardiac Rehabilitation Center
Capital Health – Heart Care Specialists
Capital Health

10:45 a.m. – 12 p.m. **Principles of Superior Nutrition – A Powerful Tool
to Prevent & Reverse Disease**
JOEL FUHRMAN, MD
Adjunct Faculty
Northern Arizona University – Health Sciences
President, Nutritional Research Foundation
Flemington, NJ

12 – 1 p.m. **Lunch**

1 – 1:30 p.m. **Treatment of the Opiate Addicted Patient**
ERIC J. WILLIAMS, MD
Capital Health Primary Care – Ewing
Capital Health

1:30 – 2 p.m. **GI Case Logs for the PCP**
MARK SAXENA, MD, MBA
Capital Health – Gastroenterology Specialists
Capital Health

2 – 2:30 p.m. **Coffee Break & Exhibits**

2:30 – 3:30 p.m. **Healthcare, Remixed**
GUEST SPEAKER: ZUBIN DAMANIA, MD
Adjunct Clinical Professor of Medicine
University of Nevada Reno
Internist & Founder Turntable Health
Las Vegas, NV

3:30 – 4:30 p.m. **Health Care in the 21st Century**
KEYNOTE SPEAKER: M. JOYCELYN ELDERS, MD
15th U.S. Surgeon General
Distinguished Professor of Public Health
University of Arkansas School of Public Health
Distinguished Professor
Clinton School of Public Policy
Little Rock, AR

4:30 – 4:45 p.m. **Q&A, Closing Remarks, & Evaluations**

LEARNING OBJECTIVES

Upon completion of the activity, participants will be able to:

- » Describe the indications, safety profile, and adverse effects of new therapies in dermatology
- » Review the current standards for genetic screening and counseling
- » Identify solutions to common psychiatric conditions encountered in the primary care setting
- » Discuss current standards in the care and management of cardiovascular patients
- » Review the role of nutritional science in the prevention and reversal of disease
- » Describe strategies that may be used by the primary care provider in the management of patients with opioid addiction
- » Discuss new diagnostic and therapeutic approaches in the management of common GI disorders
- » Identify the challenges our current healthcare culture creates in providing high quality, compassionate and cost-effective care
- » Discuss teaching methods for comprehensive health education to improve the overall health of our community

ACCREDITATION AND FACULTY DISCLOSURE

Capital Health is accredited by the Medical Society of New Jersey to provide continuing medical education for physicians.

Capital Health designates this live activity for a maximum of 6.5 AMA PRA Category I Credits™.

Physicians should only claim credit commensurate with the extent of their participation in the activity.

Capital Health System is an approved provider of continuing nursing education by New Jersey State Nurses Association, an accredited approver with distinction by the American Nurses Credentialing Center's Commission on Accreditation. (Provider Number P122-7/17-20)

This program is approved for 6.5 nursing contact hours. **Attendance is required at the entire program to receive credit.**

All faculty and planning committee members participating in a Capital Health sponsored activity must disclose relevant financial relationships and/or a conflict of interest. Individual disclosures will be printed in the course syllabus.

CONFERENCE REGISTRATION INFORMATION

REGISTRATION FEE

Fee includes syllabus, CME/CEU certificate (if applicable), welcome reception, buffet breakfast, lunch, and morning & afternoon coffee breaks.

	Early Registration (by 9/15/2017)	Late Registration (by 10/6/2017)	On-Site Registration (after 10/6/2017)
Physicians	\$199	\$249	\$299
Nurses, Residents, Allied Health Professionals	\$149	\$199	\$249

CONFERENCE CANCELLATION POLICY

Requests for refunds must be submitted in writing to uniquemtgs@aol.com and received prior to September 29, 2017. Your refund minus a \$75 processing fee will be mailed to you after the conference. Registrants who fail to attend the conference are responsible for the entire fee.

In the event of circumstances beyond its control, Capital Health reserves the right to cancel the conference. Capital Health is not liable for any expense incurred by participants as a result of cancellation.

HOTEL ACCOMMODATION RATES

A limited block of guest rooms at a special group rate of \$125 have been reserved at The Westin Princeton at Forrestal Village for attendees of this program. Reservations may be requested by downloading and completing the reservation form at www.capitalhealth.org/primaryconference. Hotel room rates are guaranteed until **September 18, 2017**, based on availability in our room block. A credit card is required to hold your reservation.

EXHIBITS AND EDUCATIONAL GRANTS

Manufacturers and providers of related products and services will display materials during the continental breakfast, lunch and breaks. A complete listing of all educational grants will be provided at the conference. We gratefully acknowledge these educational grants, exhibit fees, and their continued support of the program.

FOR FURTHER INFORMATION

Please contact Unique Meetings at **240.463.1939** or e-mail uniquemtgs@aol.com for registration questions or information regarding hotel accommodations.

FOR MORE INFORMATION OR TO REGISTER
visit capitalhealth.org/primaryconference.



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750 Brunswick Avenue
Trenton, New Jersey 08638

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