

# PARTICIPANT INFORMATION

Company Name		
Contact Name	Title	
Address		
City	State	Zip
Phone	Email	

## PLAYERS/DINNER GUESTS

1. Name	<input type="radio"/> Golf	<input type="radio"/> Croquet
Phone	Email	
2. Name	<input type="radio"/> Golf	<input type="radio"/> Croquet
Phone	Email	
3. Name	<input type="radio"/> Golf	<input type="radio"/> Croquet
Phone	Email	
4. Name	<input type="radio"/> Golf	<input type="radio"/> Croquet
Phone	Email	

**Please complete both sides of this form and return by May 26, 2017.**

**Make checks payable to:**  
Capital Health

**Mail to:**  
Development Office  
Two Capital Way, Suite 361  
Pennington, NJ 08534

**Fax to:**  
609.303.4344

**Register and pay online at:**  
[www.capitalhealth.org/donate](http://www.capitalhealth.org/donate)

**For more information please contact:**  
609.303.4346

Email logos in high resolution  
eps or jpg format to  
[donate@capitalhealth.org](mailto:donate@capitalhealth.org)

Dear Friends,

It is our pleasure to invite you to join us for the 2017 Dr. Abraham George Memorial Golf Tournament!

Each year, we hit the links to help ensure that Capital Health remains at the forefront of medicine, providing the highest standard of care. For those who are looking for a fun alternative to golf, we are excited to introduce the game of croquet this year.

Grab your clubs and mallets on June 7 to support Capital Health's Center for Oncology. Proceeds from the 2017 Tournament will help advance clinical and supportive care services that improve quality of life for our patients and families who are living with cancer.

Your generous participation in the 2017 Dr. Abraham George Memorial Golf Tournament truly makes a difference.

See you on the greens to take a swing at cancer!

Sincerely,



Scott K. Kindsfather, MD  
Co-Chair  
Mercer Bucks Hematology Oncology, PC  
Medical Director of Medical Oncology  
Capital Health



Eric S. Poe, Esq., CPA  
Co-Chair  
NJ PURE Medical  
Professional Liability  
Insurance

Presorted  
First Class Mail  
US Postage  
**PAID**  
Trenton, NJ  
Permit No. 530



Development Office  
Two Capital Way, Suite 361  
Pennington, NJ 08534



capitahealth

## DR. ABRAHAM GEORGE MEMORIAL Golf Tournament

### Wednesday, June 7, 2017

MERCER OAKS GOLF COURSE • WEST WINDSOR, NJ



## WITH SPECIAL THANKS TO

**SCHACHTER  
PORTNOY, L.L.C.**

ATTORNEYS AT LAW

## 2017 PRESENTING SPONSOR

### GOLF COMMITTEE

#### CO-CHAIRS

**SCOTT K. KINDSFATHER, MD**  
Mercer Bucks Hematology Oncology, PC  
Medical Director of Medical Oncology  
Capital Health

**ERIC S. POE, ESQ., CPA**  
NJ PURE Medical Professional  
Liability Insurance

#### COMMITTEE MEMBERS

**LISA R. ALLEN, MD**  
Director, Capital Health Center for  
Comprehensive Breast Care  
Capital Health Medical Group

**SEAN S. MURRAY**  
Fulton Bank of NJ

**J. SCOTT NEEDHAM**  
Princeton Air Conditioning, Inc.

**NATHAN BOSK, FACHE**  
VP, Supply Chain Management  
& Support Services  
Capital Health

**FRANK B. QUINN**  
McDonald's

**ROBERT J. REMSTEIN, DO, MBA, FACP**  
VP, Accountable Care  
Capital Health

**BOB CUMMINGS**  
Allscripts

**JOEL SCHNECK, ESQ.**  
Schachter Portnoy, L.L.C.

**DAVID K. DAFILOU**  
VP & CAO, Clinically Integrated Network  
Capital Health

**GARY A. TUMA, MD**  
Plastic Surgery Associates of New Jersey  
Director, Specialty Care  
Capital Health Medical Group

**PHIL DENNIS**  
Allegra Princeton

**DEBBIE VISCONTI**  
Divisional Director of  
Patient Accounts/Financial Services  
Capital Health

**LORA M. FOLEY, ESQ.**  
Parker McCay P.A.

**DAVID FORNAL, ESQ.**  
Maselli Warren, P.C.

**SHIRNETT K. WILLIAMSON, MD**  
Medical Director of Radiation  
Oncology Services

**CAROLYN GAUKLER, MD**  
President, Medical Staff of Capital Health

**Chair, Cancer Committee**  
Capital Health Medical Group

**ABBEY TRUE HARRIS, ESQ.**  
NJ PURE Medical Professional  
Liability Insurance

**KRISTOPHER F. YOUNG, DO**  
Heart Care Specialists at Capital Health  
Capital Health Medical Group

**ERICA LINDEN, MD**  
Mercer Bucks Hematology Oncology, PC  
Medical Director of Breast Oncology  
and Cancer Genetics  
Capital Health

## ABOUT THE EVENT

**DR. ABRAHAM GEORGE** was a nuclear cardiologist who joined the staff of Capital Health at Mercer Medical Center in 1982. He served in many leadership positions including President of the Medical Staff and as a member of the Board of Directors. Dr. George's dedication to Capital Health and to our community makes it appropriate that he be memorialized through this annual tournament.

**Course** East Course – links-style layout  
West Course – traditional design

**Format** Shamble

**Schedule** 10:00 a.m. Golf Registration, Raffle and Silent Auction  
11:30 a.m. Lunch  
1:00 p.m. Shotgun Start  
Croquet Registration  
6:00 p.m. Cocktails, Dinner, Raffle,  
Silent Auction and Awards Presentation

**Scoring & Prizes** Scoring will be tiered in thirds per course. There will be 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> places in each of the tiers on each course. A total of 72 golfers will win!



### CROQUET — NEW THIS YEAR

Looking for a fun alternative to golf? Join us for a no-pressure, enjoyable afternoon of croquet, followed by cocktails and dinner. No experience necessary!

- Matches will occur at 2 p.m., 3 p.m. and 4 p.m.
- Create your own team of two or we will pair you with a partner for golf croquet.
- Equipment will be provided, and participants will be given a run-through of the rules the day of the event.

**MERCER OAKS GOLF COURSE**  
725 Village Road • West Windsor, NJ 08550  
609.936.1383

For google map directions, please visit [golfmercercounty.com](http://golfmercercounty.com)

#### Incident Weather Note

In the event of severe weather, the tournament will be rescheduled for October 18, 2017. We will make every effort to contact you, but please call the Development Office at 609.303.4346 for a recorded message. As this is a charitable event, no refunds will be made if it becomes impossible to start and/or complete the tournament due to adverse weather conditions.

## YOUR OPPORTUNITY TO CHIP IN

### GOLF SPONSORSHIP OPPORTUNITIES

**PRESENTING SPONSOR** THANKS TO:  **\$21,500**

**NINE IRON SPONSOR** **\$10,000**

- ▶ Golf for 8
- ▶ Cocktails and Dinner for 6 additional guests
- ▶ Company logo prominently displayed on bottled water
- ▶ Platinum Tee Sign

**EAGLE SPONSOR** **\$7,500**

- ▶ Golf for 4
- ▶ Cocktails and Dinner for 4 additional guests
- ▶ Company logo prominently displayed at bag drop
- ▶ Driving Range Sign
- ▶ Platinum Tee Sign

**GOLF CART SPONSOR** (2 available) THANKS TO:  **\$5,000**

**FORE SPONSOR** **\$5,000**

- ▶ Golf for 4
- ▶ Cocktails and Dinner for 2 additional guests
- ▶ Platinum Tee Sign

**BIRDIE SPONSOR** **\$3,500**

- ▶ Golf for 4
- ▶ Platinum Tee Sign

### EVENT SPONSORSHIP OPPORTUNITIES

**DINNER SPONSOR** **\$4,000**

- ▶ Company logo prominently displayed at the Dinner
- ▶ Cocktails and Dinner for 2

**LUNCHEON SPONSOR** **\$3,500**

- ▶ Company logo prominently displayed at the Luncheon
- ▶ Cocktails and Dinner for 2

**AWARDS SPONSOR** **\$3,000**

- ▶ Company logo prominently displayed at the Reception

**BEVERAGE SPONSOR** **\$3,000**

- ▶ Company logo prominently displayed at beverage stations and bars

### SIGNAGE OPPORTUNITIES

**DRIVING RANGE SIGN** **\$1,000**

- ▶ Company logo displayed on driving range "target" signs

**CONTEST SIGN** **\$1,000**

- ▶ Company logo displayed on contest holes
- Choice of:
  - Ring of Gold
  - Closest to the Pin
  - Longest Drive
  - Hole In One
  - Putting

**PLATINUM TEE SIGN** **\$750**

- ▶ Company logo displayed on both courses

**TEE SIGN** **\$500**

- ▶ Company logo displayed on one course

### PARTICIPATION OPPORTUNITIES

**FOURSOME** **\$1,600**

**INDIVIDUAL GOLFER** **\$400**

**INDIVIDUAL CROQUET PLAYER** **\$250**

**COCKTAILS AND DINNER** **\$150**

Sponsorship opportunities include prominent listing on Capital Health website, event sponsor board, digital display and in event program. Golf includes greens fees, lunch, cart, snacks, on-course beverages, cocktails, dinner and player gift certificate. Croquet includes on course snacks and beverages, cocktails, dinner and player gift. \$85 per golfer, \$100 per croquet player and \$25 per dinner guest is tax-deductible.

## REGISTRATION FORM

### GOLF SPONSORSHIP OPPORTUNITIES

Nine Iron Sponsor \$10,000  
 Eagle Sponsor \$ 7,500  
 Fore Sponsor \$ 5,000  
 Birdie Sponsor \$ 3,500

### EVENT SPONSORSHIP OPPORTUNITIES

Dinner Sponsor \$ 4,000  
 Luncheon Sponsor \$ 3,500  
 Awards Sponsor \$ 3,000  
 Beverage Sponsor \$ 3,000

### SIGNAGE OPPORTUNITIES

Driving Range Sign \$ 1,000  
 Contest Sign (check one) \$ 1,000  
 Ring of Gold  Closest to the Pin  Longest Drive  
 Hole In One  Putting

Platinum Tee Sign \$ 750  
 Tee Sign \$ 500

### PARTICIPATION OPPORTUNITIES

Foursome # \_\_\_\_\_ @ \$ 1,600  
 Individual Golfer # \_\_\_\_\_ @ \$ 400  
 Individual Croquet Player # \_\_\_\_\_ @ \$ 250  
 Cocktails and Dinner # \_\_\_\_\_ @ \$ 150

I am unable to attend, but would like to make a gift of \$ \_\_\_\_\_ to support the Center for Oncology.

**PAYMENT OPTIONS** **Total: \$ \_\_\_\_\_**

- Please send me an invoice.  
 Check enclosed, payable to Capital Health.  
 Credit Card  Visa  MasterCard  American Express

Account # \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Account \_\_\_\_\_ Billing Zip \_\_\_\_\_

Signature Required \_\_\_\_\_

In-kind donations are also appreciated. Please consider donating an item, vacation package or once-in-a-lifetime experience for our raffle and silent auction.

We appreciate your consideration of this appeal. If you wish to be removed from future fundraising appeals, please call 609.303.4121, send a written request with your name and address to Capital Health Development Office, Two Capital Way, Suite 361, Pennington, NJ 08534, or e-mail your request to [donate@capitalhealth.org](mailto:donate@capitalhealth.org). A copy of our registration and financial information may be obtained from the Office of the Attorney General of the State of New Jersey by calling 973.504.6215. Registration does not imply endorsement.